



Euromonitor
International

Impact report

2024–2025





Foreword by Eva Harput, Director of Impact

This year has been full of changes for us at Euromonitor International and the Impact team.

Euromonitor Impact was launched

Social & environmental

We are starting our work around the world to find projects we can support through volunteering and funding. Projects must focus on providing **education** and **employability support** to underserved communities. This aligns with our business purpose—unlocking worlds of opportunity—and it's where our expertise lies.

I believe this will help all Euromonitor employees, our communities and our business partners understand what we are trying to achieve as a global force of experts through our Impact programme.

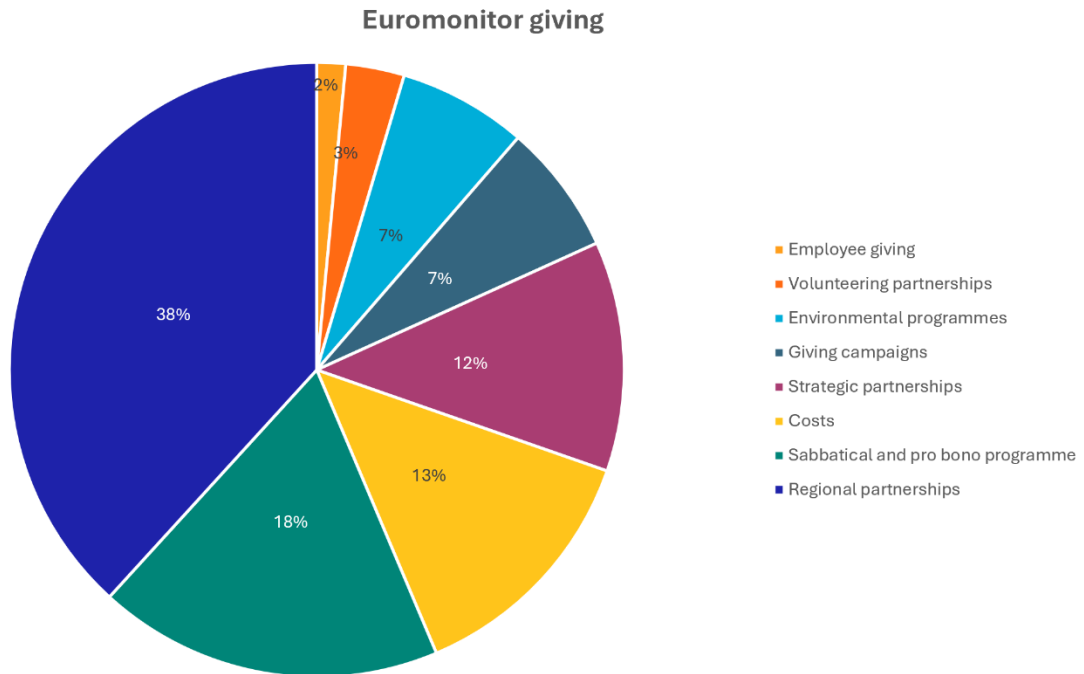
<p style="text-align: center;">COMMITMENT</p> <p style="text-align: center;">1% of annual turnover given to Euromonitor Impact programme</p>	<p style="text-align: center;">MISSION</p> <p style="text-align: center;">Responsible business with a purpose</p>	<p style="text-align: center;">VISION</p> <p style="text-align: center;">Everyone in our community has access to education, information & employment opportunities regardless of their demographic background</p>
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Business with a purpose

The CSR budget is set at 1% of the Euromonitor turnover for the previous fiscal year. In 2024-25, the amount given to our Impact programme was over £1.6 million. The costs of running the programme are below 15% percent which includes CSR salaries, costs of our platforms as well as CSR events across our 16 offices.

This year we allocated £300,000 to our pro bono and sabbatical programme which is increasing in popularity. We are proud of the impact our employees are having. They're using their experience to uplift communities and address skill gaps within the charity sector.

Over £1.1 million was given directly to charities (8% decrease since last year) through one of our giving programmes.



We encourage donations to charities working on any of the 17 SDGs as identified by the United Nations.

- However, there are certain restrictions and organisations we do not donate to:
- Organisations without a clear not-for-profit status, individuals or activities and organisations which promote religious or political views
- Event fundraisers or sponsorships
- Public sector organisations e.g. schools

We make donations in each of our 16 locations.

Strategic partnerships

[£200,00 of spend]

When reviewing the use of our budget and reflecting on the impact of each of our giving and volunteering programmes, it became clear that it is time for a fresh and more focused approach. Instead of trying to cover all 17 SDGs through our giving, we decided to focus on SDGs 4 and 8 as those are most material to our business expertise.

As a result, our heritage Headline partnership programme has been restructured:



- We reallocated some of the funds towards one our most popular programme (the regional nominations)
- We decided to expand on our definition of pro bono work and started co-sponsoring the Euromonitor sabbatical leave initiative from our CSR budget.

The two charities supported through our giving are now called strategic partners.

Médecins Sans Frontières (MSF)

Type of partnership: emergency response partner
Focus area: emergency medical humanitarian aid

MSF, as an emergency response partner. As a truly global organisation, we feel deeply both the natural disasters and humanitarian crises happening to our communities all around the world and want to make sure that we contribute through unrestricted funding to MSF who are thanks to donors like us able to respond quickly and adequately where they are needed.

Euromonitor International's unrestricted funding has significantly enhanced Médecins Sans Frontières' (MSF) ability to respond swiftly and independently to medical humanitarian crises in over 70 countries. This support enables MSF to deploy staff and resources rapidly, even in underreported emergencies like the ongoing conflict in Sudan, where millions face displacement, disease outbreaks, and limited access to healthcare. To put Euromonitor International's gifts in 2024-25 into perspective, this amount could afford approximately 69 multipurpose tents - for use as hospitals, feeding centres, cholera treatment camps or even short-term accommodation during an emergency. Alternatively, it could afford 68 emergency health kits, which are kits that contain drugs and medical equipment designed to provide health care for 1,000 displaced people for three months.

"MSF UK are thrilled to have an ongoing partnership with Euromonitor International, having proudly partnered together since 2017. It is evident that we share a deep understanding of the medical humanitarian challenges faced by so many forgotten people. Through funding support and strong employee engagement, Euromonitor International helps us adhere to our core humanitarian principles – independence, neutrality and impartiality – that allow us to provide free medical treatment to vulnerable populations in various contexts across the world, regardless of race, gender ethnicity, age or religion. We are very grateful for this long-term continued support to aid our medical work in humanitarian crises. Together we can continue to make a positive impact on the lives of so many – thank you"

Alan Gosschalk, Director of Fundraising at MSF UK



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Humanity and Inclusion

Type of partnership: vision partner
Focus area: disability inclusion and support for vulnerable populations

Humanity and Inclusion became our vision partner while we sponsor their prison project in Madagascar. This crucial work focuses on providing access to education and training for child prisoners who often end up incarcerated due to their mental health issues. In March, our colleague Andres from Mexico will visit Madagascar as the latest winner of our Social Action Challenge, and we will learn more about the charity's work through his experience. We also have a planned Sabbatical with Humanity and Inclusion in 2025.

Key achievements

- 309 direct beneficiaries
- 15 civil society organisations engaged
- 5 awareness-raising workshops conducted
- 4 detainee support committees established
- 3 parent educator groups formed



Protect and strengthen the rights of children in conflict with the law in Madagascar, improve conditions within the prisons and ensure access to health services, education and vocational training.



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Our unused emergency response budget was divided between two charities—MicroRainbow International and Planned Parenthood. We considered the current state of the world and decided to support LGBTQ+, refugees and women’s health through partnering with these organisations.

Regional partnerships

[£640,00 of spend]

We listen to our charities and we know that proposal- and report-writing demands are ever increasing and they struggle to meet the requirements set by corporations and other funding bodies.

Our answer? We ask our employees to pick up that burden!

Once a year, we open a window for nominations. We do not require our charities to submit grant applications, instead our employees tell us why we should support their chosen charity.

This year, we received over 330 nominations (over 50% increase from the last round of nominations) and 223 of these charities received donations from Euromonitor.

Global Top 3 SDGS
Good Health and Wellbeing
Life on Land
No Poverty

We have increased our budget for the regional partnership programme by 28% and donated over £640,000 across all 16 Euromonitor locations.

In true research business fashion, we also like tracking the trends and causes that our employees care about.

Regional charity thank you’s

Hong Kong Cancer Fund—Hong Kong

“Thank you so much for your wonderful gift! I would like to express my sincere thanks for your generosity that will truly make a difference to people who are touched by cancer.

Thanks to you, our frontline teams can continue to provide free professional care for those in need”

The Akshaya Patra Foundation—Bengaluru

“We extend our heartfelt gratitude for your generous contribution made last year. Your support has played a vital role in enabling us to continue serving nutritious mid-day meals to children across the country, bringing hope and nourishment into their lives.

Thanks to well-wishers like you, we are now present in 17 states and 2 Union Territories, operating from 78 kitchens and reaching out to over 23,000 schools. Every single day, we are

privileged to serve 2.25 million children, helping them stay in school and focus on their education instead of hunger.”

The Australian and New Zealand Eye Foundation (ANZEF)—Sydney

“I would like you to know how extremely grateful we are for Euromonitor International’s support of the Australian and New Zealand Eye Foundation (ANZEF). Your very generous donation will improve eye health for communities with unmet needs and help provide access to the best eye health for all, regardless of geography, culture or socio-economic status. Your inspiring dedication to this cause is sincerely appreciated by ANZEF and the beneficiaries of our work. Thank you for sharing our belief that everyone deserves access to excellent eye care.”

Sengirės fondas—Vilnius

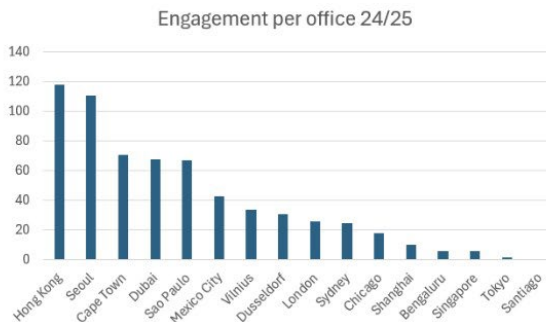


Community engagement

[£75,000 of spend]

As a community of Euromonitor employees, we delivered 2836 hours of volunteering (compared to 4329 in 2023-24) resulting in the total value of over £75,000 (calculated by using Euromonitor’s average hourly wage in each location).

Our global engagement (percentage of employees who volunteered at least on one occasion) is 26% which is a 29% decrease since last year.

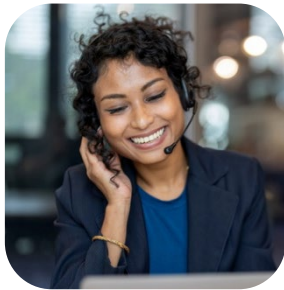


Huge congratulations to our colleagues in Hong Kong, Seoul, Cape Town, Dubai, and Sao Paulo who all scored over 50%!



The decreasing number of global volunteering hours even though disappointing, reflects global trend of decreasing engagement (“10 year low of engagement” according to a study done by Gallup). Our skill-based volunteering initiatives, which are most impactful, have had stable participation. The main difference could be felt in the decrease of team building activities and number of office events.

When we took a closer look at our numbers we discovered that our volunteer gender split is 56% F vs 44% M, and that 0–2 year and 2–4 year service bins have the highest number of volunteers, indicating strong early engagement. Participation remains steady across mid-career ranges, with some peaks around 6–10 years.



Hi, I represent the average volunteer at Euromonitor. I’m a female Senior Sales Executive at Career Level 4 with 6.05 years of experience at the company. This year, I’ve contributed 8.2 hours to volunteering.

Sabbatical and pro bono

[£300,00 of spend]

At Euromonitor, we reward loyalty meaning our long-service employees can enjoy two different benefits. One is a donation in their name to a chosen charity. The other benefit is an opportunity to take long-term leave: three months after 10 years of service and six months after 20 years of service. If an employee spends at least 50% of their time off working for a charity, Euromonitor will pay them their normal base salary for the full period of the leave.

During the 2024-2025 fiscal year, nine employees took the opportunity to work for a charity during their sabbatical leave. In total, they delivered over 2,000 hours of skill-based work for charities.



Sabbatical spotlight

Hazem Yamak with Roof and Roots

After being with your Euromonitor for 13 years, I have finally decided to take my sabbatical leave. I chose to return to my home country, Lebanon, which I left at the age of 16, I wanted to be closer to where I was born and since I always just visit for maybe a week or two but never stayed for a longer period my decision was to return to my home city Tripoli.

Tripoli, Lebanon's second-largest city, is a vibrant and historically rich metropolis located in the northern part of the country. Returning after years to my home city is like stepping into a vivid memory rich with sight, sounds and sense of place that hold a special place in my heart.

I have decided to volunteer at an NGO called Roof & Roots which has a partnership with Women Lebanon that supports women & refugees in underserved areas in North Lebanon. They provide income-generating opportunities for women & refugees by training and hiring them in producing reusable and disposable sanitary pads to be distributed to women living in surrounding areas, in addition to hosting awareness and training sessions for women and girls.

As a volunteer, I took part of some initiatives that provided women with critical skills training and employment opportunities, specifically in the production of sanitary pads. Additionally, I was involved in organizing educational and awareness programs that fostered a supportive environment for women and girls, promoting both their personal and professional development.

I also had the unique experience of actively participating in the production line, where I helped in the creation of sanitary pads and played a hands-on role in the packaging process, contributing directly to the empowerment and economic support of women in underserved communities.

I have also participated in a workshop where we highlighted and engaged with community members to raise awareness about menstrual health issues and the importance of menstrual hygiene products.

Volunteering in the sector is a rewarding experience that not only addresses a critical health need but also empowers women and girls promote gender equality and contribute to the overall well-being of communities.

Finally, I would like to thank Euromonitor for this opportunity as I have never had the chance to take three months off work, and able to participate in such an organisation. It was indeed a very rewarding experience that I would recommend to anyone.



Sabbatical spotlight

Johanna Kolerski with ELBA

My Sabbatical: A Journey of Growth, Giving Back, and Recharging

I have recently returned from a transformative 3-month sabbatical and would like to take a moment to express my deepest gratitude to Euromonitor International.

Curious to learn more about my adventure, Euromonitor or ELBA? Well. You're in luck! I've whipped up a quick 5 minute video (with a little help from AI, of course) to share more about my journey. Check it out and maybe you'll be inspired to dive into your own next adventure! To all my colleagues at ELBA, thank you for the impactful work you do every day to make a difference. I look forward to continuing to support this great cause.

Watch full video [here](#) or scan QR code below





Sabbatical spotlight

Tom Perotti with World Bicycle Relief

If there's one thing I learned this summer, it's that Euromonitor is pretty unique (if that wasn't already obvious). "Wow!" was the consistent response I got when friends, family, and my new colleagues at World Bicycle Relief learned I was taking a 3-month sabbatical this summer; it really isn't something that many companies offer. It made me realize how lucky we are to work for a company that puts its money where its mouth is on both work-life balance and CSR priorities.

For my sabbatical, I was elated to partner with World Bicycle Relief (WBR), which happens to be one of our headline partners, one which I helped to bring onboard with Euromonitor several years ago. I reached out to them because I knew I would feel invested in whatever work I would do for them; I believe in their mission on a very personal level.

Some of WBR's slogans include "The Power of the Bicycle" and "Pedal to Empower." They believe that the bicycle has the power to change people's lives, and I think they're right. WBR provides heavy duty "buffalo bikes" to people in rural, underserved communities in Africa, Asia, and Latin America. Some of the core recipients include female students, to better empower young girls to get to and finish school; healthcare workers, so they can see more patients; and smallholder farmers and entrepreneurs, so they can get the supplies they need and expand distribution.

I can't say that bicycles have changed my life to the extent they have for WBR's beneficiaries (or anywhere near it), but they have had a profound impact on me. For me, bikes have always been a symbol of freedom, a means to explore our world in ways that you can't in a car or on foot – it's my favorite way to see a new city. Likewise, bikes have helped me become a much healthier version of myself, both physically and mentally. And if bikes can have such an impact on me, I can barely fathom just how much a bike can mean for these people.

During my time at WBR, my project was to be focused on developing a list of foundation and grant leads across the US, Canada, UK, and Australia – desk research, more or less. As I got into the weeds of philanthropic directories and application requirements, I started to think of what else I could be doing to add value to this project, and I put on my consulting hat.

I'm thankful that Euromonitor gives us the space and time to have an experience like this, and I'd encourage those who are eligible to take advantage. And don't be fooled: it's not just trading one full-time job for another; I still had plenty of time to unplug and recharge, with weekly daddy-son adventures (usually to ride roller coasters at six flags), a bit of travel, and enough time to ride my bike to my heart's content



Sabbatical spotlight

Lee Linthicum with ELBA

After more than 20 years at Euromonitor, I finally decided to take the sabbatical plunge at the beginning of this year. With two teenagers and a mortgage, I couldn't afford to take an unpaid sabbatical so spent 10 very rewarding weeks over the summer working with East London Business Alliance (ELBA) and their Islington branch Business for Islington Giving (BIG) Alliance.

Those of you in the London office may know of ELBA and/or BIG through the two excellent mentoring programmes we participate in: the Samuel Rhodes Programme and Mentoring Works. Or you might know them through physical volunteering "Team Challenges" at places like Hackney City Farm. Regardless, ELBA and BIG play an absolutely crucial role across many of London's northern and eastern boroughs, linking medium and large multinational corporations in the City, Canary Wharf and elsewhere with their local communities. BIG and ELBA are all about promoting social mobility and breaking down barriers to employment, and also create and manage volunteer opportunities for businesses across North and East London (including Euromonitor) to engage with local charities and community organisations.

ELBA recently appointed a new CEO, the most excellent Julie Hutchinson, and she understood the importance of taking a step back to evaluate how ELBA and BIG should operate moving forward in a post-COVID landscape and given ongoing cost of living challenges. Achieving this required research and analysis for the competitive landscape for charities in London and beyond, as well as secondary and primary research with some of ELBA's biggest and most valued corporate partners (including Euromonitor!). In short, market research and I jumped at the opportunity to pivot my 20+ years of experience from consumer goods and services to charities and the third sector.

Julie and other senior ELBA/BIG leaders shared some high level questions and knowledge gaps with me. I then took this high level brief and transformed it into a detailed question flow document, structured around 9 key topics including the impact of hybrid working on ESV; ESV policies and volunteering leave at corporate partners; CSR focus areas, topics and causes (e.g. Diversity, Equality and Inclusion) at corporate partners; how corporate partners manage and internally communicate/promote ESV opportunities; and the business benefits of ESV. Then Julie, other ELBA/BIG leaders and I further workshopped and refined that question flow until we had a document that I could run with, and other ELBA/BIG employees could leverage in future.

Between late June and late July, I interviewed 15 of ELBA/BIG's most important corporate partners (including Eva and Hannah!). Every conversation was very insightful and rewarding, and every corporate partner I spoke with was keen to make their voice heard. They also greatly appreciated that ELBA/BIG was taking the time to understand their needs and priorities, which further reinforced established relationships and supported ELBA/BIG's annual renewal rate.

From these 15 interviews, I wrote a 100 page report of key findings and learnings/recommendations for ELBA, which will feed directly into the organisation's short and medium term strategic planning. I'll also be using my 2 days of volunteering leave to continue working with ELBA, helping them implement findings from this research and to conduct more research and interviews.

My sabbatical with ELBA/BIG was an amazing experience. I'm extremely grateful to my manager Brad Borgman for encouraging me to pursue this opportunity and to Eva Harput and Emma Blaney for steering me towards ELBA/BIG in the first place. I've been able to leverage my professional experience to directly support and benefit an amazing organisation that's work is more important than ever. I also think this experience has made me a better researcher, by giving me fresh perspective and insights on a new "market" and allowing me to use existing skills in new ways.

Finally, if you're based in the London office and looking to explore potential sabbatical opportunities, then I cannot recommend ELBA/BIG enough. They're a great organisation with great people, and we can support them in three key ways:

Social Action Challenge

Our newest programme was launched in June 2021 to encourage employees to volunteer and use all other CSR benefits available to them. Employees have one year to fulfil the criteria and apply to become Euromonitor's Social Action Challenge winner.



Join your local
CSR Committee



Use all your
volunteering hours



Use all your
volunteering

This year, Andres Salinas from our office in Mexico City became the lucky winner. He used his volunteering time building houses for those in need in urban areas of Mexico City.

Social Action Challenge diary Andres Salinas



Some of you might have heard or read that I won a volunteer trip to Madagascar. I wanted to briefly share what this unforgettable experience was like, how Euromonitor is having a social impact, and what steps you can take to win a volunteer trip yourself.

I honestly can't think of a time I've ever won a raffle (okay, once I won a cake and a water bottle), but this was the first time I actually won a major prize, a trip to a place I never imagined I'd visit, much less one with an itinerary that included prison visits. I mean, I often get in trouble, but I never thought I'd end up behind bars in Madagascar 😊. Jokes aside, this was one of the most eye-opening experiences of my life.

My first impression of Antananarivo, the capital, was of a buzzing, chaotic city with stunning hilltop views, intense rains, and mad sunsets. I was there to visit Humanity & Inclusion (HI), one of Euromonitor's Headline Partners. On our first day, we visited Antananarivo's main prison, considered one of the toughest in the world due to overcrowding and poor sanitation. And yet, within those walls, I witnessed incredible humanitarian work with classes for young detainees in Malagasy, French, math, basic computer skills, and even electrical circuits. Despite its grim reputation, there is real and meaningful effort being made to support these youth.

After that, we flew to Toliara, a much smaller city in the drier southwest. There, I visited another prison where Euromonitor has directly funded programs run by HI. These include vocational training and the provision of materials for detainees to learn construction and soapmaking. They also involve training teachers to better support minors dealing with trauma, depression, or other challenges. And perhaps most importantly, many of these young people, and their families, have now accessed health checkups and mental health support for the first time. They were simply grateful for a second chance and the opportunity to put their newly learned skills to use. Let's remember these are children aged 14 to 18. If we, as a society, fail to offer them opportunities, we are essentially condemning them to a life in and out of prison.

If I had to sum up Madagascar's prison system in one word, it would be overcrowded. Combined with poor sanitation, it's one of the last places you'd want to be behind bars. Many of the minors we met were still awaiting trial for minor infractions. And yet, what struck me most was the shared empathy from government officials to prison guards. One guard even described the prison as a place for the poor and defenseless. That kind of compassion is powerful in a world increasingly defaulting to punitive measures. In Madagascar, the focus was clearly on achieving social reintegration.

During my time in Madagascar, I also had the opportunity to visit hospitals, schools, and meet with activists for people with disabilities. I listed firsthand their struggles but also to how things are rapidly changing for the better thanks to the joint efforts of local communities, authorities, and organizations like HI. But rather than extending myself here, I invite you to join me on a call on June 19th at 3 pm (London time), where I'll share more stories from the trip, including pictures and adventures from my travels afterwards.

Finally, I want to thank Euromonitor for its deep commitment to social causes, and for encouraging employees to actively participate and embody the purpose-driven spirit of our organization.

Themed weeks

Green Week



During Green Week 37 cyclists across eight offices covered 1,693 km in the Pedal to Empower challenge. Offices in Vilnius, Singapore, and Dubai led with e-waste and clothing drives, trivia, and plant care activities. Hong Kong visited the Wetland Park, while Bengaluru hosted a #Plogrun and e-waste drive. Seoul raised funds for Hanbit School for the Blind through a café and flea market. London volunteered at Freightliners Farm, Düsseldorf explored biodiversity with NABU, and Mexico partnered with Red BAMX to rescue and distribute food. Together, teams celebrated environmental action and community impact.

Community Week



As part of Community Week, Euromonitor teams around the world took part in meaningful initiatives. Bengaluru supported an animal shelter, while Chicago raised \$700 for Deeply Rooted Dance Theater Company. London volunteers assisted at a memory care and food insecurity projects. Dubai launched a Ramadan Good Deeds Jar, and Hong Kong assisted Crossroads Foundation. Seoul donated 600 stationery kits to Myanmar students. Singapore's food drive collected \$388.70 in donations, matched by the company. Tokyo hosted a virtual session with a free tutoring school. Vilnius supported social enterprise "Mano Guru." Globally, employees also joined a CSR refresher on benefits and the Giving Hub platform.

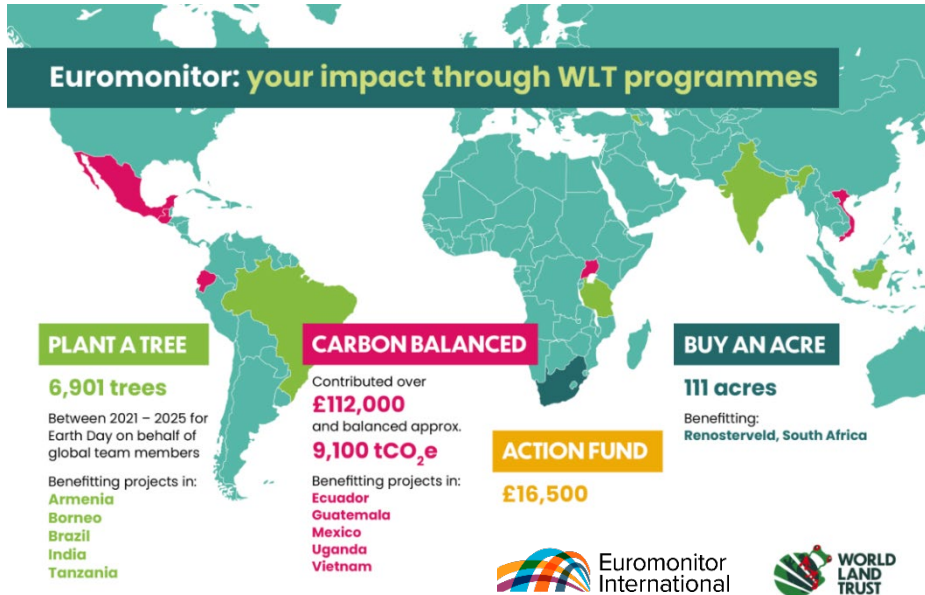
Responsible business

Carbon balancing programme and Earth Day

At Euromonitor, we collect energy usage across all 16 global offices. For locations where direct data isn't available—such as Cape Town, Dubai, Hong Kong, and Mexico City—we use estimates to ensure comprehensive reporting.

In celebration of Earth Day in April 2024, we planted 1,431 trees—one for each employee—in Armenia, Brazil, and India. This initiative was carried out in partnership with our environmental charity partner, World Land Trust.

Through our ongoing Carbon Balancing Programme, we offset all emissions from business travel and office operations. This programme, also in collaboration with World Land Trust, supports global reforestation and biodiversity enhancement efforts.



Source: Euromonitor's Impact with World Land Trust to date

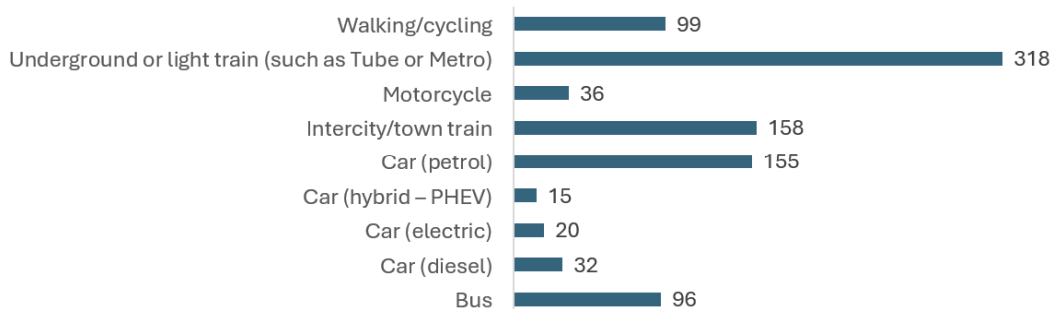
Science Based Target Initiative (SBTi)

We're proud to have committed to the Science based targets initiative (SBTi) as part of our climate leadership journey. With our emissions baseline nearly finalized, we're gearing up to submit our targets for official validation—marking a major step toward a low-carbon future.

The baseline year for our goals is 2023-24. As part of the data collection, we conducted a commuter survey and planted a tree for every answer submitted.

929 trees were planted as a result, and we got some great insight into how our employees get to work.

Mode of transport for commuting





Most common commute modes by city

Bangalore	Underground or light train (such as Tube or Metro)
Cape Town	Car (petrol)
Chicago	Underground or light train (such as Tube or Metro)
Dubai	Car (petrol)
Dusseldorf	Intercity/town Train
Hong Kong	Underground or light train (such as Tube or Metro)
London	Intercity/town Train
Santiago	Underground or light train (such as Tube or Metro)
Sao Paulo	Car (petrol)
Shanghai	Underground or light train (such as Tube or Metro)
Singapore	Car (petrol)
Vilnius	Bus

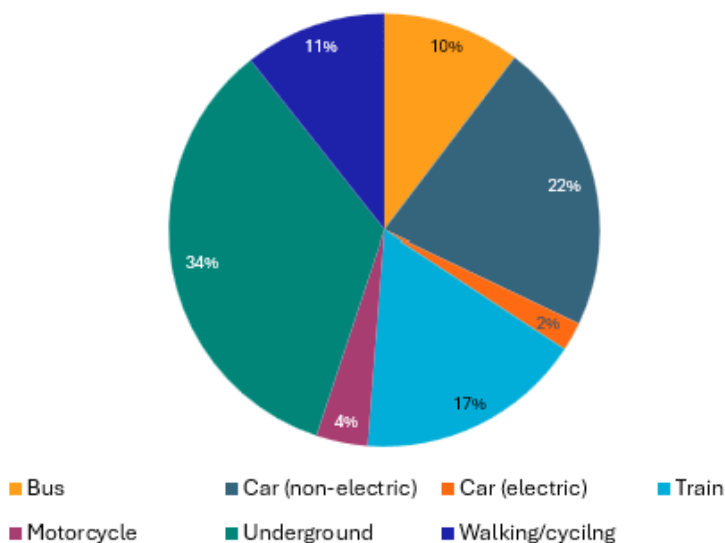
Average commute distance by transport type

- Intercity/town Train has the longest average commute distance, often exceeding 100 km.
- Walking/cycling and bus have the shortest average distances, typically under 20 km.

Total estimated emissions by transport mode

- Car (petrol) contributes the highest total emissions, followed by car (diesel).
- Train and Metro systems are significantly more efficient in terms of emissions per km.
- Walking/cycling has zero emissions, making it the most sustainable option.

% of carbon footprint from commuting





Based on these results, we will be exploring new opportunities:

- Encourage public transport and active commuting (walking/cycling) through incentives.
- Promote remote work or hybrid models for employees with long commutes.
- Consider carpooling programs or electric vehicle subsidies in high-emission cities.
- Launch awareness campaigns highlighting the environmental impact of different commute modes.

Pollinator study in London

As part of the *Pollinating London Together* initiative, our London rooftop was assessed for its support of urban pollinators. Key findings:

- **Plant diversity:** 1/5 – Low variety; needs more seasonal and floristic diversity.
- **Nesting resources:** 1/3 – Limited options; recommend installing a bee hotel.
- **Pesticide use:** 3/3 – No pesticides used; a strong positive for pollinator health.
- **Monitoring:** 0/1 – No monitoring in place; suggest regular tracking.
- **Pollinator presence:** 0/8 – No species observed; habitat quality needs improvement.

We are taking guidance on how to improve our scores across all measured aspects during our planned renovations of the rooftop area.

Commitments and accreditations

Modern Slavery Act Statement

Euromonitor complies with UK legislation and produces a Modern Slavery Statement on an annual basis. This document describes the ways we ensure there is no slavery or human trafficking in our supply chain. This statement can be found on our website.

SEDEX Smeta audit

We underwent a SMETA audit in 2017 and a follow-up audit in 2019. We are a fully compliant member of SEDEX and our offices in London, Chicago, Singapore, and Shanghai offices are registered with SEDEX.

EcoVadis

We have been assessed by the EcoVadis rating system since 2017. This is an annual audit and our next submission will be in August 2025. It is challenging for businesses like ours to achieve high scores in this audit as it focuses heavily on evaluating businesses which produce physical items and have environmental footprints and supply chains which are more complex than ours.

UN Global Compact

Euromonitor has been a signatory of UN GC since 2012. We actively engage with the principles and work towards reaching the SDGs. Our Headline and Environmental partners together cover all 17 SDG's.