Euromonitor International

Digestive Remedies in Angola

September 2026

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KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Imodium, Eno and Pepsamar see resilient demand as self-medication and price-sensitivity reshape purchasing
Indigestion and heartburn remedies outperform as consumers seek quick relief and switch brands for value
Import disruptions force consumers to trade down, benefiting generics as pharmacies shape purchasing decisions
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