



Euromonitor
International

Cough, Cold and Allergy (Hay Fever) Remedies in Angola

September 2026

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Pharmacies drive switch to affordable alternatives amid supply disruption

Paracetamol-based syrups and tablets gain share as value leads demand

Vicks Jarabe sustains popularity as self-medication and affordability shape purchasing

Chart 1 Value Sales 2021-2031

Chart 2 Value Sales by Category 2026

WHAT'S NEXT?

Pharmacies to prioritise affordable options as stock reliability shapes choices

Paediatric remedies to lead growth as affordable syrups drive demand

Pharmacist recommendations and digital access to reshape consumer behaviour

Chart 1 Forecast Value Sales 2021-2031

Chart 2 Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Procter & Gamble sustains leadership as pharmacies favour availability

Chart 1 Company Shares 2026

Chart 2 Brand Shares 2026

CHANNELS

Pharmacies strengthen position as trusted point of care

E-commerce remains limited as consumers favour in-person advice

Chart 1 Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 1 Real GDP Growth 2021-2031

Chart 2 Inflation 2021-2031

CONSUMER CONTEXT

Chart 1 Population 2021-2031

Chart 2 Population by Generation 2026

Chart 3 Consumer Expenditure 2021-2031

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cough-cold-and-allergy-hay-fever-remedies-in-angola/report.