



Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Bangladesh

August 2026

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Smokeless Tobacco, E-Vapour Products and Heated Tobacco Summary

INDUSTRY PERFORMANCE

Authorities Block E-Vapour Sellers, Reinforcing Dominance of Affordable Smokeless Products

Jarda and Gul Retain Users as Bans Halt Innovation in Novel Nicotine

Chart 1 - Volume Sales 2020-2030

Chart 2 - Volume Sales by Category 2025

WHAT'S NEXT?

Bans Set to Sideline Novel Formats

Affordability and Regulation to Reinforce Resilience of Traditional Products

Chart 3 - Forecast Volume Sales 2020-2030

Chart 4 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Local Manufacturers Defend Share as Bans Freeze Rivals

CHANNELS

Small Local Grocers and Tobacco Specialists Sustain Sales as Bans Persist

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Chart 7 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 8 - Consumer Context for Smokeless Tobacco, E-Vapour Products and Heated Tobacco

Chart 9 - Population 2020-2030

Chart 10 - Population by Generation 2025

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Nicotine in Bangladesh - Industry Overview

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2025 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

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WHAT'S NEXT?

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Chart 18 - Brand Shares 2025

CHANNELS

Small Local Grocers Maintain Dominance as Regulations Tighten Access

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Chart 21 - Real Gdp Growth 2020-2030

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CONSUMER CONTEXT

Chart 23 - Consumer Context for Nicotine

Chart 24 - Population 2020-2030

Chart 25 - Population by Generation 2025

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