



Euromonitor
International

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in El Salvador

August 2026

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Smokeless Tobacco, E-Vapour Products and Heated Tobacco Summary

INDUSTRY PERFORMANCE

Millennials and Gen Z Drive Dual Use of Vapes and Capsule Cigarettes

Health Campaigns and Lack of Vape Regulation Accelerate Uptake among Youth

Chart 1 - Volume Sales 2020-2030

Chart 2 - Volume Sales by Category 2025

WHAT'S NEXT?

E-Vapour Products to Remain Dominant among Price-Sensitive Consumers

Absence of Regulation to Fuel Vape Growth but Prompt Scrutiny

Chart 3 - Forecast Volume Sales 2020-2030

Chart 4 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

E-Vapour Landscape Underscored by Fragmentation

CHANNELS

Specialised Outlets Expand Urban Vape Access

Retail E-Commerce Grows through Convenience and Broader Selection

ECONOMIC CONTEXT

Chart 5 - Economic Context for Smokeless Tobacco, E-Vapour Products and Heated Tobacco

Chart 6 - Real Gdp Growth 2020-2030

Chart 7 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 8 - Consumer Context for Smokeless Tobacco, E-Vapour Products and Heated Tobacco

Chart 9 - Population 2020-2030

Chart 10 - Population by Generation 2025

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[Nicotine in El Salvador - Industry Overview](#)

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

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Global Players Gain From Shrinking Illicit Trade

Anti-Tobacco Campaigns and Youth Health Focus Reshape Nicotine Use

Chart 11 - Volume Sales 2020-2030

Chart 12 - Volume Sales by Category 2025

WHAT'S NEXT?

Traditional Formats to Slow as Modern Nicotine Gains Ground

Regulatory Pressure and Stable Economics to Define the Business Environment

Chart 13 - Forecast Volume Sales 2020-2030

Chart 14 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

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Chart 15 - Company Shares 2025

Chart 16 - Brand Shares 2025

CHANNELS

Supermarket Chains Consolidate Reach as Security Context Improves

Strict Tobacco Controls Restrict E-Commerce to Specialised Vape Retailers

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Chart 17 - Legislation Summary at a Glance

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Health Warnings

ECONOMIC CONTEXT

Chart 18 - Economic Context for Nicotine

Chart 19 - Real Gdp Growth 2020-2030

Chart 20 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 21 - Consumer Context for Nicotine

Chart 22 - Population 2020-2030

Chart 23 - Population by Generation 2025

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/smokeless-tobacco-e-vapour-products-and-heated-tobacco-in-el-salvador/report.

