



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in El Salvador

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Cigars, Cigarillos and Smoking Tobacco in El Salvador - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Cigars, Cigarillos and Smoking Tobacco Summary

INDUSTRY PERFORMANCE

Preventive Health and Consumer Preferences Underscore Category Decline

La Sigua Redefines Premium Positioning to Drive Local Engagement

Chart 1 - Volume Sales 2020-2030

Chart 2 - Volume Sales by Category 2025

WHAT'S NEXT?

Consumers to Accelerate Shift Towards Alternative Nicotine Formats

Local Artisanal Producers to Slow Decline by Building Premium Identity

Chart 3 - Forecast Volume Sales 2020-2030

Chart 4 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Corporación Habanos Sa Sustains Premium Brand Dominance as La Sigua Enters Niche Retail

CHANNELS

Specialist Shops Concentrate Sales among Affluent Urban Consumers

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ECONOMIC CONTEXT

Chart 5 - Economic Context for Cigars, Cigarillos and Smoking Tobacco

Chart 6 - Real Gdp Growth 2020-2030

Chart 7 - Inflation 2020-2030

CONSUMER CONTEXT

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2025 Developments

KEY DATA INSIGHTS

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WHAT'S NEXT?

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COMPETITIVE LANDSCAPE

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CHANNELS

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ECONOMIC CONTEXT

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Chart 19 - Real Gdp Growth 2020-2030

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CONSUMER CONTEXT

Chart 21 - Consumer Context for Nicotine

Chart 22 - Population 2020-2030

Chart 23 - Population by Generation 2025

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cigars-cigarillos-and-smoking-tobacco-in-el-salvador/report.

