



Euromonitor
International

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Lebanon

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

Smokeless Tobacco, E-Vapour Products and Heated Tobacco Summary

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Value-Seeking Consumers Drive Rapid Growth in Nicotine Alternatives

Vaporesso and Oxva Drive Refillable System Growth as Users Reject Single-Use Waste

Chart 1 - Volume Sales 2020-2030

Chart 2 - Volume Sales by Category 2025

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CHANNELS

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2025 Developments

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/smokeless-tobacco-e-vapour-products-and-heated-tobacco-in-lebanon/report.