



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in Lebanon

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Cigars, Cigarillos and Smoking Tobacco in Lebanon - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Cigars, Cigarillos and Smoking Tobacco Summary

INDUSTRY PERFORMANCE

Economic Pressures Drive a Shift Towards Affordable Cigarillos

Smoking Tobacco the Largest While Cigars and Cigarillos Are the Fastest Growing

Nicotine Alternatives Displace Cigarillos as Convenience Drives Choice

Chart 1 - Volume Sales 2020-2030

Chart 2 - Volume Sales by Category 2025

WHAT'S NEXT?

Flavoured Cigarillos to Drive Market Resilience Amid Long-Term Volume Decline

Hybrid Tobacco and Vape Retail Hubs Set to Transform Category Distribution

Chart 3 - Forecast Volume Sales 2020-2030

Chart 4 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Established Players Continue to Dominate a Concentrated Category

CHANNELS

Neighbourhood Dekkenes as Main Channel Despite Growing Competition From Specialist Retailers

Specialist Tobacco and Vape Hubs Strengthen Their Position as Retail Evolves

ECONOMIC CONTEXT

Chart 5 - Economic Context for Cigars, Cigarillos and Smoking Tobacco

Chart 6 - Real GDP Growth 2020-2030

Chart 7 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 8 - Consumer Context for Cigars, Cigarillos and Smoking Tobacco

Chart 9 - Population 2020-2030

Chart 10 - Population by Generation 2025

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[Nicotine in Lebanon - Industry Overview](#)

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Value-Focused Local Brands Drive Resilient Nicotine Growth

Alternative Nicotine Products Drive Category Growth

Economic Pressures Accelerate Shifts in Nicotine Preferences

Chart 11 - Volume Sales 2020-2030

Chart 12 - Volume Sales by Category 2025

WHAT'S NEXT?

Dual-Use Behaviour Reshapes the Future of Nicotine Consumption

Digital Convenience and Regulatory Oversight Will Reshape Nicotine Distribution
Businesses Compete through Scale, Compliance and Nicotine Portfolio Strength
Chart 13 - Forecast Volume Sales 2020-2030
Chart 14 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Regie and Philip Morris Reinforce Leadership through Value and Innovation
Chart 15 - Company Shares 2025
Chart 16 - Brand Shares 2025

CHANNELS

Specialist Retailers and Digital Channels Gain Importance in Nicotine Distribution

ECONOMIC CONTEXT

Chart 17 - Economic Context for Nicotine
Chart 18 - Real GDP Growth 2020-2030
Chart 19 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 20 - Consumer Context for Nicotine
Chart 21 - Population 2020-2030
Chart 22 - Population by Generation 2025

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