



Euromonitor
International

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Honduras

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

Smokeless Tobacco, E-Vapour Products and Heated Tobacco Summary

INDUSTRY PERFORMANCE

E-Vapour Products Drive Category Growth as Competing Formats Remain Absent

Dual-Use Behaviour and Flavour Innovation Broaden the Consumer Base

Chart 1 - Volume Sales 2020-2030

Chart 2 - Volume Sales by Category 2025

WHAT'S NEXT?

E-Vapour Set to Consolidate Its Position as Category Volume Grows Steadily

Heated Tobacco Represents a Medium-Term Opportunity Contingent on Regulatory Development

Chart 3 - Forecast Volume Sales 2020-2030

Chart 4 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Distribution Reach and Format Flexibility Determine Brand Leadership

CHANNELS

Specialist Vape Shops Widen Product Choice

Omnichannel Retailers Strengthen Engagement with Digital Consumers

ECONOMIC CONTEXT

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Chart 6 - Real Gdp Growth 2020-2030

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CONSUMER CONTEXT

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2025 Developments

KEY DATA INSIGHTS

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WHAT'S NEXT?

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COMPETITIVE LANDSCAPE

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Chart 17 - Brand Shares 2025

CHANNELS

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ECONOMIC CONTEXT

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Chart 22 - Population 2020-2030

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/smokeless-tobacco-e-vapour-products-and-heated-tobacco-in-honduras/report.