



Euromonitor
International

Ingredient Spotlight: Bakuchiol in Beauty and Personal Care

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Why read this report?

Introduction to bakuchiol

Bakuchiol's key claims, size and market maturity

Bakuchiol scales steadily as skin care anchors its growth

Bakuchiol adoption expands beyond core Western markets

US market reinforces bakuchiol's role in skin care

Bakuchiol's competitive landscape remains open despite broad adoption

Avène integrates bakuchiol within clinically led, multi-ingredient formulations

Isdin pairs bakuchiol integration with strong anti-ageing e-commerce growth

The evolution of bakuchiol

Questions we are asking

About Euromonitor International

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- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/ingredient-spotlight-bakuchiol-in-beauty-and-personal-care/report.