



Euromonitor
International

Hunter Douglas NV in Home and Garden

June 2025

Table of Contents

INTRODUCTION

Executive summary

STATE OF PLAY

Top companies at a glance

Hunter Douglas NV's global footprint

The US continues to be the dominant market for Hunter Douglas

Hunter Douglas gains sales and share in the US market

EXPOSURE TO FUTURE GROWTH

The US will dominate new sales for Hunter Douglas

IKEA will continue to lead the global home and garden market

Hunter Douglas highlights the untapped potential offered by CIP

COMPETITIVE POSITIONING

Leading player IKEA makes gains over 2021-2024

Biggest competitor overlap is with Springs Window Fashions

Key categories and markets

Key brands

KEY FINDINGS

Executive summary

APPENDIX

Projected company sales: FAQs (1)

Projected company sales: FAQs (2)

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hunter-douglas-nv-in-home-and-garden/report.