



**Euromonitor
International**

HW Cooking Ingredients and Meals in Ireland

January 2026

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Health-led convenience and premiumisation reshape everyday cooking

INDUSTRY PERFORMANCE

Plant-based eating expands beyond niche diets into mainstream cooking
Vegetarian claims benefit from cleaner labels and broader consumer trust
Functional and fortified cooking staples gain traction

WHAT'S NEXT

Health-focused convenience becomes central to everyday meal solutions
Vegetarian cooking ingredients and meals set for sustained growth
Functional and better-for-you ingredients drive future innovation

CATEGORY DATA

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Health and Wellness in Ireland - Industry Overview

EXECUTIVE SUMMARY

Regulation, functionality and moderation reshape Ireland's health and wellness landscape

INDUSTRY PERFORMANCE

Functionality, reformulation and regulatory compliance drive market performance
Plant-based, vegetarian and cleaner-label eating gain further ground

WHAT'S NEXT

Targeted health benefits, transparency and sustainable reformulation shape future growth

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hw-cooking-ingredients-and-meals-in-ireland/report.