



**Euromonitor
International**

Sauces, Dips and Condiments Packaging in Turkey

September 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Other rigid containers drive growth with innovation and convenience
Tamper-evident closures offer edge in functionality and sustainability
Practicality and versatility keep traditional pack types in demand

PROSPECTS AND OPPORTUNITIES

Evolving lifestyles and innovation drive growth in condiment packaging
Packaging shifts and global pressure are reshaping condiments in Turkey

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EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Smaller pack sizes and portion control shape food packaging in Turkey
rPET adoption and metal cans gain momentum in non-alcoholic drinks packaging
Folding cartons and the evolving role of cans and glass bottles in Turkey's alcoholic drinks packaging
Ecofill dispenser system leading the shift to sustainable, refillable packaging in beauty and personal care
The rise of flexible plastic pouches and concentrated refills in Turkish home care packaging
The 3,000g flexible plastic pack is popular for dry dog food in Turkey's pet food market

PACKAGING LEGISLATION

Nationwide Deposit Return System driving circular packaging
Rising GEKAP fees reshaping packaging strategies
EU-style approval of recycled plastics catalysing rPET investment

RECYCLING AND THE ENVIRONMENT

Zero waste movement scaling nationwide
Turkey's national circular economy strategy and action plan (UDESEP)

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sauces-dips-and-condiments-packaging-in-turkey/report.