



**Euromonitor
International**

Plant-Based Dairy Packaging in Turkey

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Packaging volumes rise as Turkey embraces plant-based dairy
Visual and legal boundaries in Turkey's dairy and plant-based packaging
Turkey's new Food Codex drives shift to transparent, compliant packaging

PROSPECTS AND OPPORTUNITIES

Plant-based dairy packaging growth will be driven by health and sustainability trends
Gable top cartons expected to continue gaining share in plant-based milk in Turkey

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Plant-Based Dairy Packaging in Turkey - Company Profiles

Packaging Industry in Turkey - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Smaller pack sizes and portion control shape food packaging in Turkey
rPET adoption and metal cans gain momentum in non-alcoholic drinks packaging
Folding cartons and the evolving role of cans and glass bottles in Turkey's alcoholic drinks packaging
Ecofill dispenser system leading the shift to sustainable, refillable packaging in beauty and personal care
The rise of flexible plastic pouches and concentrated refills in Turkish home care packaging
The 3,000g flexible plastic pack is popular for dry dog food in Turkey's pet food market

PACKAGING LEGISLATION

Nationwide Deposit Return System driving circular packaging
Rising GEKAP fees reshaping packaging strategies
EU-style approval of recycled plastics catalysing rPET investment

RECYCLING AND THE ENVIRONMENT

Zero waste movement scaling nationwide
Turkey's national circular economy strategy and action plan (UDESEP)

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