



**Euromonitor  
International**

# Meals and Soups Packaging in the United Arab Emirates

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## Meals and Soups Packaging in the United Arab Emirates - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Growth in meals and soups packaging volumes driven by the demand for convenience

Flexible aluminium/plastic the leading pack type in meals and soups

Folding cartons continue to be the key pack type in frozen pizza

#### PROSPECTS AND OPPORTUNITIES

Further growth expected for meals and soups packaging volumes in the United Arab Emirates

Ready meal trays will continue to lead in ready meals and metal food cans in shelf stable products

### DISCLAIMER

## Meals and Soups Packaging in the United Arab Emirates - Company Profiles

## Packaging Industry in the United Arab Emirates - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Americana's compostable trays and Ferrero's mini packs reshape United Arab Emirates food packaging

Coca-Cola's rPET bottles and Alpro's cartons drive United Arab Emirates beverage sustainability

Heineken's canned beer and Diageo's lightweight bottles redefine United Arab Emirates alcohol packaging

Dove's refill pods and The Body Shop's solid bars lead United Arab Emirates beauty sustainability

OMO's refill stations and compact sachets transform United Arab Emirates home care packaging

Royal Canin's recyclable pouches set the tone for United Arab Emirates pet food packaging

### PACKAGING LEGISLATION

Dubai's single-use bag ban pushes retailers towards reusable solutions

United Arab Emirates climate law accelerates refill and lightweight packaging adoption

### RECYCLING AND THE ENVIRONMENT

Reverse vending pilots pave the way for United Arab Emirates Deposit Return Schemes

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/meals-and-soups-packaging-in-the-united-arab-emirates/report](http://www.euromonitor.com/meals-and-soups-packaging-in-the-united-arab-emirates/report).