



**Euromonitor
International**

Plant-Based Dairy Packaging in South Korea

September 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Rising demand for plant-based dairy products fuels growth in the associated packaging volumes, with metal the fastest-growth format
Metal and glass packaging help define the identity of plant-based dairy products by conveying sustainability, health appeal, and a premium image
Eco-friendly packaging takes centre stage in plant-based dairy packaging innovation in South Korea

PROSPECTS AND OPPORTUNITIES

Rising consumer acceptance and price pressures to fuel growth in plant-based dairy packaging
Plant-based dairy packaging expected to grow through channel diversification and design innovation

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EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Smaller packs and sustainable materials drive food packaging innovation in South Korea
Recycled materials and label-free bottles lead South Korea’s sustainable beverage packaging shift in 2024
Premiumisation and sustainability redefine South Korea’s alcoholic drinks packaging
Eco-friendly and refillable packaging takes centre stage in South Korea’s beauty industry in 2024
Refillable and user-friendly packaging drives sustainable innovation in South Korea’s home care industry in 2024
Convenience and sustainability shape South Korea’s pet food packaging

PACKAGING LEGISLATION

Recyclability and recycled content mandates
Deposit return and waste reduction initiatives
Impact on industry and consumers

RECYCLING AND THE ENVIRONMENT

Mandatory recycled content targets
Design for recyclability and label-free packaging
Transparent PET bottle sorting and consumer responsibility
Table 1 - Overview of Packaging Recycling and Recovery in South Korea: 2022/2023 and Targets for 2024

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/plant-based-dairy-packaging-in-south-korea/report.