



**Euromonitor
International**

Plant-Based Dairy Packaging in South Africa

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Plant-based dairy packaging grows in South Africa in 2024, led by sustainable and consumer-friendly innovations
Sustainable designs and visual identity set plant-based dairy packaging apart from traditional dairy packaging formats
Innovation reshapes South Africa's dairy packaging landscape, led by SIG's distinctive solutions

PROSPECTS AND OPPORTUNITIES

Steady growth projected for plant-based dairy packaging volumes due to health and environmental concerns
Shaped liquid cartons in 1,000ml pack size anticipated to gain share in plant-based dairy packaging in South Africa

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Plant-Based Dairy Packaging in South Africa - Company Profiles

Packaging Industry in South Africa - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture
Evolving packaging shift towards value and everyday convenience
Smaller, single-serve packaging trends across multiple food categories in South Africa
PET dominance and HDPE growth shape South Africa's beverage packaging in 2024
Rising preference for metal beverage cans in alcoholic drinks
Premium sustainability through in-mould labelling in beauty packaging
HDPE bottles and larger pack sizes shape home care packaging
Flexible packaging focuses on convenience through resealable pouches

PACKAGING LEGISLATION

Strengthening Extended Producer Responsibility (EPR) regulations
Mandatory Deposit Return System (DRS) proposed for beverage containers in South Africa

RECYCLING AND THE ENVIRONMENT

Expansion of circular economy and recycling infrastructure
Tackling plastic pollution through collaborative action
Table 1 - Overview of Packaging Recycling and Recovery in South Africa: 2022/2023 and Targets for 2024

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/plant-based-dairy-packaging-in-south-africa/report.