



**Euromonitor
International**

Meals and Soups Packaging in Switzerland

September 2025

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Meals and Soups Packaging in Switzerland - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Busy lifestyles and convenience drive growth in meals and soups packaging demand
Smaller packs and recyclable packaging drive evolution in Swiss soup and ready meal packaging
Colpac launches sustainable paper cup gain alternative to thin wall plastic containers

PROSPECTS AND OPPORTUNITIES

Flexible plastic leads in Swiss meals and soups due to its light weight and storage efficiency
Folding cartons and ready meal trays will help drive growth in Swiss meals and soups packaging

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Meals and Soups Packaging in Switzerland - Company Profiles

Packaging Industry in Switzerland - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Sustainable packaging and smart sizing drive Swiss food trends 2024
Sustainability and innovation driving packaging trends in Switzerland's non-alcoholic drinks
Declining alcoholic drinks volumes, but cans on the rise in Switzerland
Sustainable innovation and regulatory momentum transform Swiss beauty and personal care packaging in 2024
Refillable, flexible and sustainable packaging redefine Switzerland's home care market in 2024
Convenience and sustainability driving Swiss dog and cat food packaging trends in 2024

PACKAGING LEGISLATION

Switzerland prepares for a circular economy overhaul in packaging
Impact of EU Packaging and Packaging Waste Regulation (PPWR) and Swiss response
Deposit Return Schemes and Reverse Vending Systems in Swiss beverage packaging

RECYCLING AND THE ENVIRONMENT

Strengthening the circular economy through packaging reform
National collection initiatives: RecyPac and RecyBag
Environmental goals fuel packaging innovation

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/meals-and-soups-packaging-in-switzerland/report.