



Meals and Soups Packaging in Thailand

September 2025

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Meals and Soups Packaging in Thailand - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Plastic pouches drive growth in Thailand's meals and soups packaging, as soup packaging declines

Folding cartons dominate frozen pizza packaging in Thailand

Compostable paper bowl innovation reshaping soups and ready meals packaging in Thailand

PROSPECTS AND OPPORTUNITIES

Rising ready meals packaging volumes offset decline in soups in Thailand

The 200g and 250g pack sizes will remain most popular in meals and soups packaging

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Meals and Soups Packaging in Thailand - Company Profiles

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2024 key trends

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Thailand's home care packaging is being driven by affordability and innovation

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Thailand drafts law for sustainable packaging and EPR compliance

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Thailand's binding EPR law to transform packaging recovery and recycling

Thailand's Plastic Waste Management Roadmap

Table 1 - Overview of Packaging Recycling and Recovery in Thailand: 2022/2023 and Targets for 2024

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