



**Euromonitor
International**

Meals and Soups Packaging in the US

September 2025

Table of Contents

Meals and Soups Packaging in the US - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Health trends and inflation behind declining meals and soups packaging unit volumes in 2024

Packaging preferences for meals and soups differ by format but align on portion size

Sustainable and health-driven packaging is reshaping meals and soups in 2024

PROSPECTS AND OPPORTUNITIES

The modest growth expected in meals and soups packaging will be driven by convenience and lifestyle trends

Meals and soups packaging will continue shifting towards convenience and sustainability

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Meals and Soups Packaging in the US - Company Profiles

Packaging Industry in the US - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Food packaging is shifting towards sustainable materials and portion-controlled formats

Sustainable formats like rPET, cans and pouches are reshaping beverage packaging.

Aluminium cans gaining share in alcoholic drinks packaging

Circular and sustainable packaging innovations transforming beauty and personal care

Refillable systems and green materials driving change in home care packaging

Sustainable and convenient packaging trends redefining pet food

PACKAGING LEGISLATION

The transformation of packaging laws in the US promotes sustainable solutions and producer accountability

Proposed circular economy law raises questions on recycling future

California's plastic pollution law sets new benchmark for sustainable packaging

RECYCLING AND THE ENVIRONMENT

Deposit Return Schemes gain momentum to boost recycling rates in the US

Compostable packaging becoming a leading solution to plastic waste

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