



Euromonitor
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Plant-Based Dairy Packaging in the US

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Plant-based dairy packaging volumes rise in 2024, boosted by increasing plant-based milk production

Plant-based dairy uses minimalist designs and distinct formats to show differentiation

Milkadamia's Flat Pack sets new benchmark in sustainable dairy packaging

PROSPECTS AND OPPORTUNITIES

The 355ml HDPE bottle is expected to continue gaining share over the forecast period

FDA guidance pushes for clearer labels on plant-based dairy packaging

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[Plant-Based Dairy Packaging in the US - Company Profiles](#)

[Packaging Industry in the US - Industry Overview](#)

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Food packaging is shifting towards sustainable materials and portion-controlled formats

Sustainable formats like rPET, cans and pouches are reshaping beverage packaging.

Aluminium cans gaining share in alcoholic drinks packaging

Circular and sustainable packaging innovations transforming beauty and personal care

Refillable systems and green materials driving change in home care packaging

Sustainable and convenient packaging trends redefining pet food

PACKAGING LEGISLATION

The transformation of packaging laws in the US promotes sustainable solutions and producer accountability

Proposed circular economy law raises questions on recycling future

California's plastic pollution law sets new benchmark for sustainable packaging

RECYCLING AND THE ENVIRONMENT

Deposit Return Schemes gain momentum to boost recycling rates in the US

Compostable packaging becoming a leading solution to plastic waste

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/plant-based-dairy-packaging-in-the-us/report.