



**Euromonitor
International**

Plant-Based Dairy Packaging in Mexico

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Plant-based dairy packaging volumes increase due to the rising popularity of plant-based diets

Mexico's strict labelling laws compel global plant-based dairy companies to differentiate

Consumer demand for convenience drives the adoption of ergonomic liquid cartons

PROSPECTS AND OPPORTUNITIES

Packaging volumes expected to rise as demand grows for ethically-made products

Shaped liquid cartons and 236g packs expected to grow as plant-based dairy gains popularity

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Plant-Based Dairy Packaging in Mexico - Company Profiles

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EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Food packaging shifts towards paper and reduced sizes to meet environmental and economic demands

Non-alcoholic drinks packaging balances plastic dominance with growing eco-friendly solutions

Alcoholic drinks packaging shifts to meet sustainability goals

Beauty and personal care brands adopting refill and reuse models to cut single-use plastics

Refill systems and recycled materials becoming standard in home care packaging

Pet food packaging moves towards sustainable and practical solutions

PACKAGING LEGISLATION

Mexico tightens packaging regulations to promote circularity and reduce the use of plastics

Plastics Pact promotes innovation and shared responsibility for sustainable packaging

RECYCLING AND THE ENVIRONMENT

Plastics agreement seeks to reduce waste and boost recyclability in packaging by 2030

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