



**Euromonitor  
International**

# Meals and Soups Packaging in Indonesia

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Ready meals sees continued growth in meals and soups packaging, driving growth for thin wall plastic containers  
Soup packaging adapts to varying consumer needs with a wider size and pack type range  
Innovative packaging in meals and soups in Indonesia to meet different demands

PROSPECTS AND OPPORTUNITIES

Meals and soups packaging volumes set to rise along with the demand for food preparation convenience  
Dry soup brands tap into the demand for single-use convenience

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EXECUTIVE SUMMARY

Packaging in 2024: The big picture  
2024 key trends  
Indonesian packaged food players embrace sustainable materials and strategic pack sizing  
Leading brands like Coca-Cola shift towards sustainability with fully recycled PET  
Metal cans continue gaining share from glass bottles in alcoholic drinks due to their versatility and cost effectiveness  
Indonesia's beauty and personal care packaging defined by a strong sustainability-driven overhaul  
Flexible plastic remains the backbone of home care packaging, with refill packs ever more popular  
Packaging for pet food prioritises convenience and affordability over sustainability

PACKAGING LEGISLATION

Government introduces the National Roadmap and Action Plan for a Circular Economy (Indonesia 2025-2045)  
2025-2029 National Medium-Term Development Plan (RPJMN)  
Bali Clean Waste Movement bans production and distribution of beverage containers of less than one litre

RECYCLING AND THE ENVIRONMENT

Sustainability and Innovation like MAP and biodegradable films gain popularity  
Pack size trends shift as consumers move towards convenience and affordability  
Regulatory changes playing an important role in manufacturing and buying habits  
Table 1 - Overview of Packaging Recycling and Recovery in Indonesia: 2022/2023 and Targets for 2024

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/meals-and-soups-packaging-in-indonesia/report](http://www.euromonitor.com/meals-and-soups-packaging-in-indonesia/report).