



Euromonitor
International

Meals and Soups Packaging in China

August 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Meals and soups packaging declines as consumers seek healthier options, but folding cartons sees dynamism
Traditional soup packaging contrasts with innovative ready meals formats
More eco-friendly materials and lighter formats redefine meals and soups packaging in China

PROSPECTS AND OPPORTUNITIES

Meals and soups packaging volumes expected to increase, driven by desire for convenience, and packaging innovation in China
Downsizing expected to reshape meals and soups in China over the forecast period

DISCLAIMER

EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
China's food packaging saw a unified shift towards sustainability and convenience
Portable packaging is trending in non-alcoholic drinks for on-the-go and environmental reasons
PET bottles gain ground in alcoholic drinks packaging driven by portability and sustainability
Rise of e-commerce and eco-consciousness are reshaping beauty packaging
Blister packs boom due to visibility and protection in home care packaging
Premiumisation and convenience drive evolution in dog and cat food packaging in China

PACKAGING LEGISLATION

Anti-excess packaging rules for leaner designs and reduced hidden costs
Advancing safe and sustainable packaging through China's 2024 draft amendments

RECYCLING AND THE ENVIRONMENT

Recyclable packaging as part of Mars China's corporate sustainability drive
Table 1 - Overview of Packaging Recycling and Recovery in China: 2023/2024 and Targets for 2025

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