



**Euromonitor  
International**

# Sauces, Dips and Condiments Packaging in Brazil

August 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

E-commerce growth and changing lifestyles drive growth for sauces and condiments packaging in Brazil  
Flexible packaging gains popularity amid competitive shifts in 2024  
Pouch, sachet, and bottle innovations bring shelf-stable, eco-friendly packaging to sauces, dips and condiments

PROSPECTS AND OPPORTUNITIES

Sauces, dips and condiments packaging volumes set to rise in Brazil as consumers look for convenience  
Growing popularity of 600g HDPE bottles in ketchup

DISCLAIMER

EXECUTIVE SUMMARY

Packaging in 2024: The big picture  
2024 key trends  
Metal cans gain momentum in dairy packaging  
Sustainable shift boosts metal cans in soft drinks  
Metal beverage cans dominate Brazil's alcoholic drinks market  
Beauty and personal care shifts towards folding carton packaging  
Laundry detergent sheets in flexible paper packaging disrupt home care in Brazil  
Pet food packaging evolves amid humanisation trends

PACKAGING LEGISLATION

Brazil enacts mandatory reverse-logistics system for plastic packaging  
Ambitious recycling and reuse targets for 2040  
Brazil's proposed "Sin Tax" raises uncertainty for alcoholic beverages

RECYCLING AND THE ENVIRONMENT

Sustainability leads packaging shift with new biopolymer innovations  
rPET demand rises as recycling capacity remains underused  
Rising regulatory pressure on sustainable food packaging  
Table 1 - Overview of Packaging Recycling and Recovery in Brazil: 2022/2023 and Targets for 2024

DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer

trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sauces-dips-and-condiments-packaging-in-brazil/report](http://www.euromonitor.com/sauces-dips-and-condiments-packaging-in-brazil/report).