



Euromonitor
International

Affordable Sustainability

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Sustainability emerges as cost-effective option

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Tesco collaborates with Faerch Group on ready meal circular initiative

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Embrace sustainability on a budget for thrifty consumers

Manage internal levers to walk consumers through sustainability adoption

Affordable sustainability remains a challenge for all categories

Walmart's clean beauty addresses affordability and transparency in the US

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Transparent communication of sustainability can be achieved with reliable claims

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