



Euromonitor
International

Health and Beauty Specialists in Taiwan, China

June 2026

Table of Contents

Health and Beauty Specialists in Taiwan, China - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Health and Beauty Specialists Summary

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Health and Beauty Specialists

INDUSTRY PERFORMANCE

Cosmed and Watson'S Focus on High-Value Products Drives Sales

Pharmacies Maintain Dominance as Health and Personal Care Stores Surge

Cosmed'S Collaboration with Olive Young Redefines Retail Experience

Chart 2 - Local Players Have Been Actively Merging or Expanding in 2025

Chart 3 - Cosmed Opened Its Flagship Store in Collaboration with Olive Young in 2025

Chart 4 - Value Sales 2020-2030

Chart 5 - Value Sales by Category 2025

WHAT'S NEXT?

Community-Focused Specialists Diversify Offerings to Address Demographic Shifts

Pharmacies Retain Lead as Health and Personal Care Stores Accelerate Growth

Omnichannel Expansion and Digital Engagement Reshape Consumer Relationships

Chart 6 - Forecast Value Sales 2020-2030

Chart 7 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Watson'S Leverages Its Store Network and Local Ties to Extend Its Lead

Chart 8 - Analyst Insight for Health and Beauty Specialists

Great Tree and Your Chance Expand through Acquisition

Chart 9 - Company Shares 2025

Chart 10 - Brand Shares 2025

ECONOMIC CONTEXT

Chart 11 - Economic Context for Health and Beauty Specialists

Chart 12 - Real Gdp Growth 2020-2030

Chart 13 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 14 - Consumer Context for Health and Beauty Specialists

Chart 15 - Population 2020-2030

Chart 16 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

[Retail in Taiwan, China - Industry Overview](#)

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 17 - Key Industry Trends for Retail

INDUSTRY PERFORMANCE

Px Mart and Uni-President Reshape Competition with Major Acquisitions

Chart 18 - Multiple Key Players Consolidated Their Retailing Landscape through Mergers and Acquisitions

Carrefour and Eslite Diversify Retail Experiences to Engage Communities

Chart 19 - Carrefour Opened Its First Community Store in 2025

E-Commerce Platforms Accelerate Formalisation as Informal Retail Wanes

Chart 20 - Value Sales 2020-2030

Chart 21 - Value Sales by Category 2025

WHAT'S NEXT?

Retail E-Commerce Accelerates as Omnichannel Strategies Reshape Sales

Omnichannel Expansion, Cross-Industry Partnerships and Sustainability Drive Transformation

Chart 22 - Forecast Value Sales 2020-2030

Chart 23 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Uni-President and Px Mart Redraw Boundaries with Major Acquisitions

Chart 24 - Analyst Insight for Retail

Carrefour and 7-Eleven Drive Innovation with New Retail Concepts

Chart 25 - 7-Eleven Co-Launched a Travel Guide Convenience Store Network with the Tourism Administration

Chart 26 - Company Shares 2025

Chart 27 - Brand Shares 2025

OPERATING ENVIRONMENT

Informal Retail

Opening Hours for Physical Retail

Chart 28 - Standard Opening Hours by Channel Type 2025

Seasonality

Lunar New Year

End of Year Cleaning

Double 11 Shopping Day

Department Stores Anniversaries (across all major players)

Mother's Day

ECONOMIC CONTEXT

Chart 29 - Economic Context for Retail

Chart 30 - Real Gdp Growth 2020-2030

Chart 31 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 32 - Consumer Context for Retail

Chart 33 - Population 2020-2030

Chart 34 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/health-and-beauty-specialists-in-taiwan-china/report.