



**Euromonitor  
International**

# Meals and Soups in South Korea

November 2025

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## Meals and Soups in South Korea - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Consumers demand premium ingredients and convenience

#### INDUSTRY PERFORMANCE

Convenience and quality drive growth in meals and soups

Shelf-stable ready meals and dry soups are perceived to be less healthy

#### WHAT'S NEXT?

Demand for high-quality convenience foods will continue to rise

Competition to intensify in Home Meal Replacement (HMR)

Direct-to-consumer expansion will strengthen brand independence from retailers

#### COMPETITIVE LANDSCAPE

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Major brands gain traction via e-commerce

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## Cooking Ingredients and Meals in South Korea - Industry Overview

### EXECUTIVE SUMMARY

Widening range and innovation at both ends of price spectrum

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Consumers shift towards ready-to-eat products as convenience attracts shoppers

Wider range of products entices consumers seeking greater choice and value

#### WHAT'S NEXT?

Structural change will force brands to rethink price-value propositions

Retail disruption is anticipated as food manufacturers build D2C  
Consumer demand is becoming polarised between affordable and premium choices

## COMPETITIVE LANDSCAPE

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/meals-and-soups-in-south-korea/report](http://www.euromonitor.com/meals-and-soups-in-south-korea/report).