



Euromonitor
International

Meals and Soups in Dominican Republic

November 2025

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Meals and Soups in Dominican Republic - Category analysis

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Growth driven by demand for convenience

INDUSTRY PERFORMANCE

Convenience and growing product diversity are key drivers of growth

Dried ready meals is key driver of growth

WHAT'S NEXT?

Meals and soups shows considerable growth potential

Health claims will gain traction

Trend towards Asian flavours

COMPETITIVE LANDSCAPE

Nestlé Dominicana SA consolidates its leadership through enduring success of Maggi brand

Private labels and emerging brands intensify competition

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Forecourt retailers gain appeal amongst busy urban consumers

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Cooking Ingredients and Meals in Dominican Republic - Industry Overview

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Affordability, convenience and health are prime factors shaping sales

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Affordability remains crucial amid continuing consumer price sensitivity

Convenience drives consumer choices

Health concerns increasingly shape consumer purchasing habits

WHAT'S NEXT?

Forecast static performance with affordability continuing to shape the market

Health to become key driver of growth

Distribution channels will evolve with growing digital integration

COMPETITIVE LANDSCAPE

Mercasid consolidates its leadership

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