



Cannabis in Japan

March 2026

Table of Contents

EXECUTIVE SUMMARY

CANNABIS BACKGROUND

COUNTRY INSIGHT

CANNABIS LEGISLATION

Summary 1 - Cannabis Legislation in Japan

CANNABIS DISTRIBUTION

CANNABIS TAXATION

CANNABIS PRODUCTION, EXPORTS AND IMPORTS

ILLICIT CANNABIS MARKET

MARKET INDICATORS

Table 1 - Cannabis User Population by Legal vs Illicit 2021-2025

MARKET DATA

Table 2 - Sales of Cannabis by Category: Value 2021-2025

Table 3 - Sales of Cannabis by Category: % Value Growth 2021-2025

Table 4 - Sales of Cannabis by Legal vs Illicit 2021-2025

Table 5 - Distribution of Cannabis by Format: % Value 2021-2025

Table 6 - Distribution of Cannabis by Format and Category: % Value 2025

Table 7 - Forecast Sales of Cannabis by Category: Value 2025-2030

Table 8 - Forecast Sales of Cannabis by Category: % Value Growth 2025-2030

Table 9 - Forecast Sales of Cannabis by Legal vs Illicit 2025-2030

MEDICAL CANNABIS

Market Sizes

Cannabinoids

Brands

Distribution

Category Data

Table 10 - Sales of Medical Cannabis by Category: Volume 2021-2025

Table 11 - Sales of Medical Cannabis by Category: Value 2021-2025

Table 12 - Sales of Medical Cannabis by Category: % Volume Growth 2021-2025

Table 13 - Sales of Medical Cannabis by Category: % Value Growth 2021-2025

Table 14 - Sales of Medical Cannabis by CBD vs THC content: % Value 2021-2025

Table 15 - Distribution of Medical Cannabis by Format: % Value 2021-2025

Table 16 - Forecast Sales of Medical Cannabis by Category: Volume 2025-2030

Table 17 - Forecast Sales of Medical Cannabis by Category: Value 2025-2030

Table 18 - Forecast Sales of Medical Cannabis by Category: % Volume Growth 2025-2030

Table 19 - Forecast Sales of Medical Cannabis by Category: % Value Growth 2025-2030

ADULT-USE CANNABIS

Market Sizes

Category Data

Table 20 - Sales of Adult-Use Cannabis by Category: Volume 2021-2025

Table 21 - Sales of Adult-Use Cannabis by Category: Value 2021-2025

Table 22 - Sales of Adult-Use Cannabis by Category: % Volume Growth 2021-2025

Table 23 - Sales of Adult-Use Cannabis by Category: % Value Growth 2021-2025

Table 24 - Sales of Adult-Use Cannabis by CBD vs THC content: % Value 2021-2025

Table 25 - Distribution of Adult-Use Cannabis by Format: % Value 2021-2025

Table 26 - Forecast Sales of Adult-Use Cannabis by Category: Volume 2025-2030

Table 27 - Forecast Sales of Adult-Use Cannabis by Category: Value 2025-2030

Table 28 - Forecast Sales of Adult-Use Cannabis by Category: % Volume Growth 2025-2030

Table 29 - Forecast Sales of Adult-Use Cannabis by Category: % Value Growth 2025-2030

CBD AND OTHER NON-INTOXICATING CANNABINOIDS

Market Sizes

Brands

Distribution

Category Data

Table 30 - Sales of CBD and Other Non-Intoxicating Cannabinoids by Category: Volume 2021-2025

Table 31 - Sales of CBD and Other Non-Intoxicating Cannabinoids by Category: Value 2021-2025

Table 32 - Sales of CBD and Other Non-Intoxicating Cannabinoids by Category: % Volume Growth 2021-2025

Table 33 - Sales of CBD and Other Non-Intoxicating Cannabinoids by Category: % Value Growth 2021-2025

Table 34 - Distribution of CBD and Other Non-Intoxicating Cannabinoids by Format: % Value 2021-2025

Table 35 - Forecast Sales of CBD and Other Non-Intoxicating Cannabinoids by Category: Volume 2025-2030

Table 36 - Forecast Sales of CBD and Other Non-Intoxicating Cannabinoids by Category: Value 2025-2030

Table 37 - Forecast Sales of CBD and Other Non-Intoxicating Cannabinoids by Category: % Volume Growth 2025-2030

Table 38 - Forecast Sales of CBD and Other Non-Intoxicating Cannabinoids by Category: % Value Growth 2025-2030

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cannabis-in-japan/report.