



**Euromonitor
International**

Sauces, Dips and Condiments in Peru

November 2025

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Strong marketing and steady prices support demand

INDUSTRY PERFORMANCE

Economic stability and marketing intensity drive robust expansion
Chilli sauces surge on flavour diversity and cultural resonance

WHAT'S NEXT?

Continued strong trajectory anchored in innovation and wider reach
Asian sauces and fusion flavours expected to gain share
Flavour innovation rooted in local taste preferences
Smaller packaging extends reach and affordability

COMPETITIVE LANDSCAPE

Alicorp SAA consolidates dominant leadership through brand strength
Alicorp SAA maintains momentum through marketing and pack innovation

CHANNELS

Traditional stores retain dominance through convenience and trust
Hypermarkets and supermarkets drive modern trade expansion

CATEGORY DATA

- Table 1 - Sales of Sauces, Dips and Condiments by Category: Volume 2020-2025
- Table 2 - Sales of Sauces, Dips and Condiments by Category: Value 2020-2025
- Table 3 - Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2020-2025
- Table 4 - Sales of Sauces, Dips and Condiments by Category: % Value Growth 2020-2025
- Table 5 - Sales of Liquid Recipe Sauces by Type: % Value 2020-2025
- Table 6 - Sales of Other Sauces and Condiments by Type: Rankings 2020-2025
- Table 7 - NBO Company Shares of Sauces, Dips and Condiments: % Value 2021-2025
- Table 8 - LBN Brand Shares of Sauces, Dips and Condiments: % Value 2022-2025
- Table 9 - Distribution of Sauces, Dips and Condiments by Format: % Value 2020-2025
- Table 10 - Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2025-2030
- Table 11 - Forecast Sales of Sauces, Dips and Condiments by Category: Value 2025-2030
- Table 12 - Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2025-2030
- Table 13 - Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2025-2030

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EXECUTIVE SUMMARY

Economic improvements and rising local production boost sales

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Health awareness shapes gradual product reformulation and preference shifts
Private label brands extend reach through quality and affordability
Flavour innovation aligned with Peruvian culinary heritage
Small pack formats enhance accessibility in traditional retail

WHAT'S NEXT?

Continued expansion driven by economic stability and active marketing
Wider distribution across both traditional and modern channels
Innovation focused on health, quality, and local taste preferences
Macroeconomic stability to sustain purchasing confidence
Premium imports to diversify offerings for affluent consumers
Small packaging to reinforce household penetration

COMPETITIVE LANDSCAPE

Alicorp SAA consolidates its dominant leadership across multiple categories
KL Import Export Peru SAC expands national footprint through Soya brand
ADM Sao Peru SA strengthens presence in vegetable oils

CHANNELS

Small local grocers maintain leadership through proximity and trust
Hypermarkets emerge as the most dynamic channel
E-commerce continues gradual expansion

MARKET DATA

Table 14 - Sales of Cooking Ingredients and Meals by Category: Volume 2020-2025
Table 15 - Sales of Cooking Ingredients and Meals by Category: Value 2020-2025
Table 16 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2020-2025
Table 17 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2020-2025
Table 18 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2021-2025
Table 19 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2022-2025
Table 20 - Penetration of Private Label by Category: % Value 2020-2025
Table 21 - Distribution of Cooking Ingredients and Meals by Format: % Value 2020-2025
Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2025-2030
Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2025-2030
Table 24 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2025-2030
Table 25 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2025-2030

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SOURCES

Summary 1 - Research Sources

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