



**Euromonitor
International**

Meals and Soups in France

November 2025

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Meals and Soups in France - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Busy lifestyles drive demand for healthy and sustainable options

INDUSTRY PERFORMANCE

Price drops support volume growth but constrain value growth in meals and soups

Meal kits and pizza among the big winners in 2025

WHAT'S NEXT?

Stable outlook for meals and soups with an increasing focus on foreign dishes

Plant-based diets and functional offerings set to drive demand and inform innovation

Vending machines bring new layer of convenience to meals and soups

COMPETITIVE LANDSCAPE

Competition within meals and soups remains fragmented with Sodebo leading

Daunat benefits from resurgent interest in prepared sales as other players focus on value

CHANNELS

Hypermarkets, supermarkets and discounters dominate sales

Convenience is king as France's economy shows signs of improvement

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Cooking Ingredients and Meals in France - Industry Overview

EXECUTIVE SUMMARY

Ongoing price-sensitivity despite lower inflation

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Cooking ingredients and meals sees steady growth as prices stabilise

France updates its Nutri-Score system to help consumers make healthier choices

"Made in France" remains a key selling point

WHAT'S NEXT?

Modest growth outlook with consumers likely to remain cautious in their spending
Sustainability becoming a growing concern
Manufacturers will need to respond to the growing demand for healthier options

COMPETITIVE LANDSCAPE

Unilever leads but many consumers prefer local French brands or private label
Menguy's benefits from increasing popularity of peanut butter while HelloFresh targets higher value customers

CHANNELS

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