Euromonitor International

Plant-Based Dairy in Peru

August 2025

Table of Contents

Plant-Based Dairy in Peru - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Plant-based dairy sees moderate growth in 2025 due to increased consumption and price rises
Laive SA leads thanks to significant history in dairy, strength of Laive brand and dynamic management
Supermarkets continue to lead due to wide assortment and promotions, while hypermarkets sees dynamism

PROSPECTS AND OPPORTUNITIES

Plant-based dairy will enjoy growth over the forecast period as the local economy improves
Innovation and diversification of Laive Vio brand will help raise profile of plant-based dairy in Peru
New product development and imported brands will boost interest in the category in the years ahead

CATEGORY DATA

Table 1 - Sales of Plant-Based Dairy by Category: Value 2020-2025
Table 2 - Sales of Plant-Based Dairy by Category: % Value Growth 2020-2025
Table 3 - Sales of Other Plant-Based Milk by Type: % Value 2022-2025
Table 4 - NBO Company Shares of Plant-Based Dairy: % Value 2021-2025
Table 5 - LBN Brand Shares of Plant-Based Dairy: % Value 2022-2025
Table 6 - Distribution of Plant-Based Dairy by Format: % Value 2020-2025
Table 7 - Forecast Sales of Plant-Based Dairy by Category: Value 2025-2030
Table 8 - Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2025-2030

Dairy Products and Alternatives in Peru - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2025: The big picture
Key trends in 2025
Competitive Landscape
Channel developments
What next for dairy products and alternatives?

MARKET DATA

Table 9 - Sales of Dairy Products and Alternatives by Category: Value 2020-2025
Table 10 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2020-2025
Table 11 - NBO Company Shares of Dairy Products and Alternatives: % Value 2021-2025
Table 12 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2022-2025
Table 13 - Penetration of Private Label by Category: % Value 2020-2025
Table 14 - Distribution of Dairy Products and Alternatives by Format: % Value 2020-2025
Table 15 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2025-2030
Table 16 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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