



Euromonitor
International

Ice Cream in India

July 2026

Table of Contents

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Ice Cream Summary

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Ice Cream

INDUSTRY PERFORMANCE

Cavinkare Redefines Indulgence with Infusion-Led Premium Offerings

Ice Cream Works Drives Healthy Indulgence with Zero-Sugar Innovation

Chart 2 - Ice Cream Works Launches Zero Added Sugar Ice Cream Range to Offer Healthy Indulgence

Impulse Offerings Drive Growth as Retail Channels Diversify

Chart 3 - Value Sales 2021-2031

Chart 4 - Volume Sales 2021-2031

Chart 5 - Value Sales by Category 2026

WHAT'S NEXT?

Brands Expected to Elevate Functionality and Seasonal Editions to Drive Year-Round Demand

Impulse Ice Cream Will Continue to Dominate Due to the Hot Climate and Constant Launches

Chart 6 - Analyst Insight for Ice Cream

Chart 7 - Forecast Value Sales 2021-2031

Chart 8 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Gujarat Co-Operative Leads a Fragmented and Competitive Environment

Magnum Ice Cream Company'S Acquisition of a Stake in Kwaliti Wall's Drives Innovation and Competition

Chart 9 - Company Shares 2026

Chart 10 - Brand Shares 2026

CHANNELS

Small Local Grocers Sustains Impulse Buying with Last-Mile Reach

Quick Commerce Accelerates Premium Consumption and Reshapes At-Home Demand

Chart 11 - Retail Channels 2021-2026

PRODUCTS

Premiumisation and Health-Conscious Formulations Drive Innovation

Infusion-Led Formats and Zero-Sugar Recipes Exemplify Recent Product Developments

Chart 12 - Cavinkare Launches Infusion-Led Premium Ice Cream Range to Elevate Flavour and Experience

Strategic Acquisitions and Heightened Competition Redefine the Business Landscape

ECONOMIC CONTEXT

Chart 13 - Economic Context for Ice Cream

Chart 14 - Real GDP Growth 2021-2031

Chart 15 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 16 - Consumer Context for Ice Cream

Chart 17 - Population 2021-2031

Chart 18 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 19 - Key Industry Trends for Snacks

INDUSTRY PERFORMANCE

Increasing Everyday Indulgence through Innovation and Premium Experiences

Ritebite Fuels Functional Snacking and Broadens Daily Routines

Chart 20 - RiteBite Launches Protein and Grain-Based Chips to Offer Healthier Indulgence

Quick Commerce Transforms Accessibility and High-Frequency Snacking

Chart 21 - Value Sales 2021-2031

Chart 22 - Value Sales by Category 2026

WHAT'S NEXT?

More Brands Expected to Embed Health Benefits into Affordable Snacking Moments

Chart 23 - Analyst Insight for Snacks

Sweet Biscuits and Value Packs Drive Mass-Market Expansion

Gst Reform and Digital Platforms Broaden Consumer Reach

Chart 24 - Forecast Value Sales 2021-2031

Chart 25 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Parle and Britannia Sustain Their Lead by Leveraging Well-Known Everyday Snacks Brands

Emerging Brands and Mergers and Acquisitions Shape the Competitive Landscape

Chart 26 - Company Shares 2026

Chart 27 - Brand Shares 2026

CHANNELS

Small Local Grocers Maintains Strong Reach Even as Modern Formats Advance

Quick Commerce Accelerates Trials and Premium Snacking Moments

Chart 28 - Retail Channels 2021-2026

PRODUCTS

Shifting Nutritional Demands and Sensory Upgrades

Novel Formats and Flavour Fusions in the Market

Chart 29 - Britannia Launches Dual Texture Biscuits to Elevate the Consumption Experience

Competitive Dynamics and Strategic Consolidation

ECONOMIC CONTEXT

Chart 30 - Economic Context for Snacks

Chart 31 - Real GDP Growth 2021-2031

Chart 32 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 33 - Consumer Context for Snacks

Chart 34 - Population 2021-2031

Chart 35 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/ice-cream-in-india/report.