



Euromonitor
International

Cooking Ingredients and Meals in India

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Cooking Ingredients and Meals in India

EXECUTIVE SUMMARY

Cooking culture and price pressures underpin 2025 performance

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Cultural habits and evolving consumer preferences shape progress in 2025

Health trends impact purchasing decisions

Busy urban lifestyles push convenience demand

WHAT'S NEXT?

Improved economy and robust interest in home cooking ensure further growth for forecast period

Nutritional concerns will remain central for consumers

Labelling regulations set to sharpen focus on ingredient lists

COMPETITIVE LANDSCAPE

Adani leads through popular Fortune brand

D2C and new-age brands challenge established players

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Modern retail formats threaten supremacy of neighbourhood stores

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Higher procurement prices support robust rises in value sales in 2025

Evolving consumer preferences shape demand

WHAT'S NEXT?

Edible oils poised for sustained demand, with health considerations increasingly impacting purchasing decisions

Distribution set to expand, both offline and on

Local edible oil production plans will influence import dependency and price stability

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Adani Group leads thanks to well-rounded product portfolio and widespread distribution

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INDUSTRY PERFORMANCE

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Global food trends help shape consumer preferences

WHAT'S NEXT?

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COMPETITIVE LANDSCAPE

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Honey remains favoured sweet spread as nut and seed based spreads rise fastest

WHAT'S NEXT?

Sweet spreads to witness steady demand fuelled by growing health consciousness

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Distribution expansion will strongly influence growth trajectory of sweet spreads

COMPETITIVE LANDSCAPE

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