



Euromonitor
International

Staple Foods in Uzbekistan

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Staple Foods in Uzbekistan

EXECUTIVE SUMMARY

Staple foods continues to perform positively in 2025

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Multiple factors help to mitigate upward pressure on unit prices

Increasing desire for convenience is a key demand driver in several categories

WHAT'S NEXT?

Staple foods retains solid prospects for further growth

Health concerns will gradually gain influence over purchasing decisions

COMPETITIVE LANDSCAPE

Brotmeister Nonash ZAO remains the overall leader in staple foods

Braibanti Technology OOO is the most dynamic company in value growth terms

CHANNELS

Small local grocers channel continues to dominate staple foods distribution

E-commerce channel records the fastest growth in value sales

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Baked Goods in Uzbekistan

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Overall demand remains solid despite continued price hikes

INDUSTRY PERFORMANCE

Unpackaged leavened bread and unpackaged flat bread are the best performers

Packaged bread, cakes and pastries continue to gain popularity

WHAT'S NEXT?

Stable growth in retail volume and current value sales projected

Health concerns will continue to have limited influence in purchasing decisions
Increased domestic wheat and flour production should support greater price stability

COMPETITIVE LANDSCAPE

Brotmeister Nonash ZAO retains the overall lead in baked goods
Zoir ChP is the most dynamic company in value growth terms

CHANNELS

Baked goods distribution still heavily concentrated in small local grocers
E-commerce is the most dynamic channel in 2025

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[Breakfast Cereals in Uzbekistan](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Demand for breakfast cereals remains buoyant

INDUSTRY PERFORMANCE

Children's breakfast cereals shows the fastest development
Rising health awareness boosts muesli and granola consumption

WHAT'S NEXT?

Breakfast cereals sales set to increase steadily in volume and value terms
Hot cereals expected to be the best performing category

COMPETITIVE LANDSCAPE

Cereal Partners Worldwide maintains commanding overall lead
Resurs OOO is the most dynamic performer in value growth terms

CHANNELS

Small local grocers remains the dominant distribution channel
E-commerce is the fastest growing channel

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KEY DATA FINDINGS

2025 DEVELOPMENTS

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INDUSTRY PERFORMANCE

Shelf stable beans is the most dynamic category in value growth terms

Frozen processed vegetables shows fastest growth in retail volume sales

WHAT'S NEXT?

Convenience factor will continue to boost consumption

Shelf stable fruit expected to be the weakest performer

COMPETITIVE LANDSCAPE

I Schmidt GmbH becomes the overall leader in processed fruit and vegetables

Green Ray Group OOO is the most dynamic company in value growth terms

CHANNELS

Small local grocers remains the dominant distribution channel

E-commerce sales continue to rise at an impressive pace

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Retail volume and current value sales continue to grow at robust rates

INDUSTRY PERFORMANCE

Chilled processed red meat is the strongest performer

Interest in processed seafood products remains low

WHAT'S NEXT?

Outlook remains broadly favourable

Health concerns will continue to shape consumer choices and innovation

Efforts to tackle counterfeit sales likely to intensify in chilled processed meat

COMPETITIVE LANDSCAPE

Vichiunai RUS OOO remains the leading player

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CHANNELS

Small local grocers channel continues to dominate distribution

E-commerce sales continue to grow rapidly from a low base

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[Rice, Pasta and Noodles in Uzbekistan](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Population growth and traditional dietary habits support stable demand

INDUSTRY PERFORMANCE

Instant noodle pouches is the fastest growing category

Pricing pressures recede in rice

WHAT'S NEXT?

Overall demand set to increase steadily

Health-oriented products expected to become more popular

Efforts to boost domestic supply should facilitate greater price stability in rice

COMPETITIVE LANDSCAPE

Mareven Food Central OOO strengthens its overall lead

Barilla GeR Flli SpA is the most dynamic performer in value growth terms

CHANNELS

Small local grocers still the dominant distribution channel

E-commerce shows fastest growth in value sales

CATEGORY DATA

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