



Staple Foods in Algeria

January 2026

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Staple Foods in Algeria

EXECUTIVE SUMMARY

Growth supported by population growth and evolving lifestyle patterns

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Subdued growth as economic slowdown persists

State subsidies sustain demand

Sustainability increasingly important

WHAT'S NEXT?

Growth driven by fundamental demand

Challenge of declining disposable income levels

oodservice expansion

COMPETITIVE LANDSCAPE

Bellat - Conserverie des Viandes d'Algérie leads

Groupe Benamor benefits from enhanced brand visibility and consumer awareness

CHANNELS

Strong tradition of purchasing fresh bread from local bakeries

Consumers appreciate the convenience of e-commerce

Large modern retailers offer good-quality staple products at affordable prices

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Ongoing popularity of unpackaged leavened bread from small independent bakeries

INDUSTRY PERFORMANCE

Bread retains its status as an essential staple

Packaged flat bread registers the highest growth

WHAT'S NEXT?

Unpackaged leavened bread will continue to dominate

Health and wellness trend will shape new product launches

Understanding the need for environmental sustainability practices in the baking industry

COMPETITIVE LANDSCAPE

Arrupan Sarl leads the way

Artisanal producers continue to claim the lion's share of value sales

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2025 DEVELOPMENTS

Positive growth, though value sales still low

INDUSTRY PERFORMANCE

Increasing interest and convenience remain the main drivers of demand

Muesli and granola benefit from their healthier image

WHAT'S NEXT?

Breakfast cereals to benefit from the increasing preference for convenient breakfast options and promotional campaigns

Expansion of healthier products targeting adult consumers

Innovation to meet the rising demand for sustainable products

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INDUSTRY PERFORMANCE

Peas, corn and tomatoes continue driving sales

Frozen processed vegetables offer convenience amid increasingly busy lifestyles

WHAT'S NEXT?

Changing lifestyles fuel future growth

Health and wellness development expected

Tackling climate change through more sustainable food processing systems

COMPETITIVE LANDSCAPE

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KEY DATA FINDINGS

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Busy lifestyles and demand for convenient products support sales

INDUSTRY PERFORMANCE

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Frozen processed seafood strengthens its position

WHAT'S NEXT?

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Rising interest in healthier ingredients

Sustainability challenges in processed meat manufacturing

COMPETITIVE LANDSCAPE

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[Rice, Pasta and Noodles in Algeria](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Population growth and busy lifestyles drive growth in 2025

INDUSTRY PERFORMANCE

Rice and pasta remain key staples in the Algerian diet

Price remains a key factor in consumer purchasing decisions

WHAT'S NEXT?

Population growth and changing lifestyles set to spur growth

Health and wellness products to gain ground

Sustainability risk management efforts expected for pasta producers

COMPETITIVE LANDSCAPE

Deoleo SA's lead driven by its strong position in rice

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CHANNELS

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