



Euromonitor
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Staple Foods in the United Arab Emirates

November 2025

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Staple Foods in the United Arab Emirates

EXECUTIVE SUMMARY

Essential demand, health-led innovation and channel diversification underpin positive outlook

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Staple foods benefits from essential nature of products

Health and wellness trends impact competitive dynamics

Private label expands amid rising price sensitivity

WHAT'S NEXT?

Further growth forecast for staple foods in the UAE

Innovation in line with prevailing health and sustainability concerns

Hypermarkets will remain preferred channel despite persistent expansion for e-commerce

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Players focus on building consumer trust

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Gourmet bread offers premium experience

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Sustainability concerns move further to the fore

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INDUSTRY PERFORMANCE

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WHAT'S NEXT?

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COMPETITIVE LANDSCAPE

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WHAT'S NEXT?

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[Rice, Pasta and Noodles in the United Arab Emirates](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Category resilience, organic expansion and policy support drive continued value growth

INDUSTRY PERFORMANCE

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Organic and natural trends accelerate

WHAT'S NEXT?

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Pasta will see health-focused innovation

Green packaging formats become more prevalent

COMPETITIVE LANDSCAPE

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/staple-foods-in-the-united-arab-emirates/report.