



**Euromonitor
International**

Cooking Ingredients and Meals in Canada

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Cooking Ingredients and Meals in Canada

EXECUTIVE SUMMARY

Stable performance linked to immigration-driven population growth

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Changing lifestyles and demographics are reflected in category performance

High tariffs prompt local consumers to opt for domestic produce

Global flavours gain popularity and innovation follows suit

WHAT'S NEXT?

Overall growth predicted for cooking ingredients and meals

Trade tensions will impact retail prices in the coming years

Legislative developments will drive players to improve formulations

COMPETITIVE LANDSCAPE

Kraft Heinz leads a fragmented industry

Private label growth reflects ongoing price-consciousness

CHANNELS

Supermarkets leads distribution thanks to better resources

E-commerce gains ground as local consumers shift online

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Immigration and price-sensitivity shape demand

INDUSTRY PERFORMANCE

Volume sales recover as inflation eases, but value sales decline

Sunflower oil enjoys growth as price-conscious consumers turn away from olive oil

WHAT'S NEXT?

Economic and demographic shifts set to impact growth forecasts

Flavour and ingredient innovation will moderate the impact of health and wellness claims

Premium edible oils to see heightened focus on traceability

COMPETITIVE LANDSCAPE

Leading players and private label perform well in 2025

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[Meals and Soups in Canada](#)

KEY DATA FINDINGS

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INDUSTRY PERFORMANCE

Upward trajectory for meals and soups in 2025

Leading players offer affordable options

Subscription models expand, benefiting meal kits

WHAT'S NEXT?

Meals and soups set to see positive growth in both value and volume terms

Plant-based options are expected to gain ground

New tariffs set to impact prices and production

COMPETITIVE LANDSCAPE

Dr Oetker leads meals and soups with a strong presence in frozen pizza

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[Sauces, Dips and Condiments in Canada](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Immigration and home cooking trends shape growth

INDUSTRY PERFORMANCE

Healthy value growth for sales, dips and condiments in 2025

Dips sees notable dynamism, appealing to Gen Z consumers

Bold and spicy flavours trending

WHAT'S NEXT?

Healthy trends and flavour innovation will help boost sales

New tariffs are expected to drive up prices of US products

New labelling requirements will see brand reformulations

COMPETITIVE LANDSCAPE

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Sweet Spreads in Canada

KEY DATA FINDINGS

2025 DEVELOPMENTS

Inflation and health concerns hinder growth

INDUSTRY PERFORMANCE

Volume sales see moderate recovery as inflation eases
Honey sees notable dynamism, but chocolate spreads suffers as cocoa prices rise

WHAT'S NEXT?

Economic and demographic shifts are expected to limit category growth
Flavour experimentation offers avenues of opportunity
Wellness trends will maintain negative pressure on sweet spreads

COMPETITIVE LANDSCAPE

Leading players help keep mature segments relevant
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