



**Euromonitor
International**

Cooking Ingredients and Meals in France

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Cooking Ingredients and Meals in France

EXECUTIVE SUMMARY

Ongoing price-sensitivity despite lower inflation

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INDUSTRY PERFORMANCE

Cooking ingredients and meals sees steady growth as prices stabilise

France updates its Nutri-Score system to help consumers make healthier choices

“Made in France” remains a key selling point

WHAT'S NEXT?

Modest growth outlook with consumers likely to remain cautious in their spending

Sustainability becoming a growing concern

Manufacturers will need to respond to the growing demand for healthier options

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Unilever leads but many consumers prefer local French brands or private label

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Healthy image of nut and seed based spreads attracts many

INDUSTRY PERFORMANCE

Mixed performances seen within sweet spreads in 2025

Nut and seed based spreads benefiting from healthy and indulgent image

WHAT'S NEXT?

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Honey producers look to add value to kickstart the category's recovery

COMPETITIVE LANDSCAPE

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