



Euromonitor
International

Wireless Headphones in Hong Kong, China

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Table of Contents

Wireless Headphones in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Continued popularity of TWS earbuds and wireless headbands boost sales in 2025

Appliances and electronics specialists remains the most popular retail channel

Improved technology boosts the sales of TWS earbuds

PROSPECTS AND OPPORTUNITIES

TWS earbuds' popularity will endure thanks to their high sound quality

Premium headphones will become more fragmented as more brands enter the arena

CATEGORY DATA

Table 1 - Sales of Wireless Headphones by Category: Volume 2020-2025

Table 2 - Sales of Wireless Headphones by Category: Value 2020-2025

Table 3 - Sales of Wireless Headphones by Category: % Volume Growth 2020-2025

Table 4 - Sales of Wireless Headphones by Category: % Value Growth 2020-2025

Table 5 - NBO Company Shares of Wireless Headphones: % Volume 2021-2025

Table 6 - LBN Brand Shares of Wireless Headphones: % Volume 2022-2025

Table 7 - Distribution of Wireless Headphones by Channel: % Volume 2020-2025

Table 8 - Forecast Sales of Wireless Headphones by Category: Volume 2025-2030

Table 9 - Forecast Sales of Wireless Headphones by Category: Value 2025-2030

Table 10 - Forecast Sales of Wireless Headphones by Category: % Volume Growth 2025-2030

Table 11 - Forecast Sales of Wireless Headphones by Category: % Value Growth 2025-2030

Consumer Electronics in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2025: The big picture

2025 key trends

Competitive landscape

Channel developments

What next for consumer electronics?

MARKET DATA

Table 12 - Sales of Consumer Electronics by Category: Volume 2020-2025

Table 13 - Sales of Consumer Electronics by Category: Value 2020-2025

Table 14 - Sales of Consumer Electronics by Category: % Volume Growth 2020-2025

Table 15 - Sales of Consumer Electronics by Category: % Value Growth 2020-2025

Table 16 - NBO Company Shares of Consumer Electronics: % Volume 2021-2025

Table 17 - LBN Brand Shares of Consumer Electronics: % Volume 2022-2025

Table 18 - Distribution of Consumer Electronics by Channel: % Volume 2020-2025

Table 19 - Forecast Sales of Consumer Electronics by Category: Volume 2025-2030

Table 20 - Forecast Sales of Consumer Electronics by Category: Value 2025-2030

Table 21 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2025-2030

Table 22 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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