



Rtds in Slovakia

July 2025

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2024 DEVELOPMENTS

Solid year of growth for RTDs as warm weather drives demand
Pernod Ricard Slovakia leads in RTDs
Supermarket channel benefits from convenience and value pricing

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Glass packaging formats to gain popularity
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Alcoholic Drinks in Slovakia - Industry Overview

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On-trade vs off-trade split
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Legislation
Legal purchasing age and legal drinking age
Drink driving
Advertising
Smoking ban
Opening hours
On-trade establishments

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