



**Euromonitor  
International**

# Sweet Spreads Packaging in the United Arab Emirates

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## Sweet Spreads Packaging in the United Arab Emirates - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Evolving consumer preferences fuel expansion in sweet spreads packaging  
Glass jars are the preferred pack type in jams and preserves due to their durability  
Rigid plastic pack types lead in honey as they are transparent and durable

#### PROSPECTS AND OPPORTUNITIES

Packaging innovations expected to support convenience and on-the-go lifestyles  
Smaller pack sizes align with consumer focus on freshness

#### DISCLAIMER

## Sweet Spreads Packaging in the United Arab Emirates - Company Profiles

## Packaging Industry in the United Arab Emirates - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2024: The big picture  
2024 key trends

Americana's compostable trays and Ferrero's mini packs reshape United Arab Emirates food packaging  
Coca-Cola's rPET bottles and Alpro's cartons drive United Arab Emirates beverage sustainability  
Heineken's canned beer and Diageo's lightweight bottles redefine United Arab Emirates alcohol packaging  
Dove's refill pods and The Body Shop's solid bars lead United Arab Emirates beauty sustainability  
OMO's refill stations and compact sachets transform United Arab Emirates home care packaging  
Royal Canin's recyclable pouches set the tone for United Arab Emirates pet food packaging

### PACKAGING LEGISLATION

Dubai's single-use bag ban pushes retailers towards reusable solutions  
United Arab Emirates climate law accelerates refill and lightweight packaging adoption

### RECYCLING AND THE ENVIRONMENT

Reverse vending pilots pave the way for United Arab Emirates Deposit Return Schemes

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sweet-spreads-packaging-in-the-united-arab-emirates/report](http://www.euromonitor.com/sweet-spreads-packaging-in-the-united-arab-emirates/report).