



**Euromonitor
International**

Cigars, Cigarillos and Smoking Tobacco in North Macedonia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Shifting consumer preferences and rising cigarette prices drive growth in 2024
Corporación Habanos SA and Mac Baren Tobacco Co A/S lead cigars and cigarillos and smoking tobacco, respectively
Food/drink/tobacco specialists lead, offering a wide selection of brands

PROSPECTS AND OPPORTUNITIES

Demand expected to remain strong
Expansion of retail e-commerce
Focus on traditional techniques to attract discerning consumers who value craftsmanship

CATEGORY DATA

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Tobacco in North Macedonia - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2024: The big picture
2024 key trends
Competitive landscape
Retail developments
What next for tobacco?

OPERATING ENVIRONMENT

Legislation
Legislative overview
Summary 1 - Legislation Summary at a Glance
Minimum legal smoking age

Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Reduced harm
Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

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MARKET DATA

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cigars-cigarillos-and-smoking-tobacco-in-north-macedonia/report.