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Sweet Biscuits, Snack Bars and Fruit Snacks in North Macedonia

July 2025

KEY DATA FINDINGS

2025 DEVELOPMENTS

Positive performance in 2025

Kraškomerc holds on to narrow lead

Small local grocers lead, but supermarkets also sizeable channel

PROSPECTS AND OPPORTUNITIES

Stable performance over forecast period

Continuing focus on a healthier positioning

Space also for indulgence

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-north-macedonia/report.