



Euromonitor
International

Yoghurt and Sour Milk Products in Bosnia and Herzegovina

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Healthy sales for yoghurt and sour milk products, thanks to aligning with nutrition trends and new product developments
Danube maintains lead thanks to strength of its popular brand portfolio
Small local grocers benefit from offering convenience to consumers who seek to purchase products for daily consumption

PROSPECTS AND OPPORTUNITIES

Positive sales set to be supported by healthy diets and baseline demand
Enhanced probiotic efficacy will be an area of focus and development
Functional and health-driven formulations will remain key to new product developments

CATEGORY DATA

Table 1 - Sales of Yoghurt and Sour Milk Products by Category: Volume 2020-2025
Table 2 - Sales of Yoghurt and Sour Milk Products by Category: Value 2020-2025
Table 3 - Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2020-2025
Table 4 - Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2020-2025
Table 5 - Sales of Flavoured Yoghurt by Flavour: Rankings 2020-2025
Table 6 - NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2021-2025
Table 7 - LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2022-2025
Table 8 - Distribution of Yoghurt and Sour Milk Products by Format: % Value 2020-2025
Table 9 - Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2025-2030
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Table 11 - Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2025-2030
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Dairy Products and Alternatives in Bosnia and Herzegovina - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2025: The big picture
Key trends in 2025
Competitive landscape
Channel developments
What next for dairy products and alternatives?

MARKET DATA

Table 13 - Sales of Dairy Products and Alternatives by Category: Value 2020-2025
Table 14 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2020-2025
Table 15 - NBO Company Shares of Dairy Products and Alternatives: % Value 2021-2025
Table 16 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2022-2025
Table 17 - Penetration of Private Label by Category: % Value 2020-2025
Table 18 - Distribution of Dairy Products and Alternatives by Format: % Value 2020-2025
Table 19 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2025-2030
Table 20 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/yoghurt-and-sour-milk-products-in-bosnia-and-herzegovina/report.