



Euromonitor
International

Limited-Service Restaurants in Egypt

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Limited-Service Restaurants in Egypt - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Limited-service restaurants benefit from fast-paced lifestyles, expanding digital payments, and stronger tourism

INDUSTRY PERFORMANCE

Inflation cools, but costs still shape demand
Tourism and experience-led dining drive growth
Shift toward operational efficiency

WHAT'S NEXT?

Expansion of both premium and value formats
Faster and more integrated delivery
Pop-ups formalise and coffee scales

COMPETITIVE LANDSCAPE

Global scale versus local agility
Delivery and premium hospitality most dynamic in 2025
Luxury restaurant openings and international accolades drive traffic

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Consumer Foodservice in Egypt - Industry Overview

EXECUTIVE SUMMARY

Another challenging but active year for consumer foodservice

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Inflation continues to pressure demand, but dining out remains a social priority
Delivery remains essential, but efficiency defines success
Experiences and loyalty programmes to drive loyalty and visit frequency

WHAT'S NEXT?

Expansion beyond core cities
Policy, sourcing, and infrastructure shifts

Sustainability gains slow but steady ground

COMPETITIVE LANDSCAPE

Quick-service restaurant format remains the most resilient

Local chains make bold moves in 2025

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