



Euromonitor
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Experiential Luxury in Taiwan

November 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Growth in inbound arrivals drives a dynamic increase for luxury hotels
Luxury hotels and foodservice outlets drive growth in experiential luxury through bespoke services
Growing demand for immersive luxury experiences contributes to growth

PROSPECTS AND OPPORTUNITIES

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Luxury operators adopt sustainable practices to drive eco-friendly tourism

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Luxury Goods in Taiwan - Industry Overview

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