



**Euromonitor
International**

Premium and Luxury Cars in the United Arab Emirates

June 2025

KEY DATA FINDINGS

2025 DEVELOPMENTS

- Local consumers prioritise sustainability and bespoke experiences
- Luxury cars driven by technological innovations and exclusivity
- Established brands drive sales but new entry from China could disrupt competitive landscape

PROSPECTS AND OPPORTUNITIES

- Luxury car manufacturers adapt to shifting consumer preferences
- Sustainability supported by local government policies
- Ultra-luxury shift to see broader move towards eco-conscious opulence

CATEGORY DATA

- Table 1 - Sales of Premium and Luxury Cars: Value 2020-2025
- Table 2 - Sales of Premium and Luxury Cars: % Value Growth 2020-2025
- Table 3 - NBO Company Shares of Premium and Luxury Cars: % Value 2020-2024
- Table 4 - LBN Brand Shares of Premium and Luxury Cars: % Value 2021-2024
- Table 5 - Forecast Sales of Premium and Luxury Cars: Value 2025-2030
- Table 6 - Forecast Sales of Premium and Luxury Cars: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

Luxury Goods in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

- Luxury goods in 2025: The big picture
- 2025 key trends
- Competitive landscape
- Retail developments
- What next for luxury goods?

MARKET DATA

- Table 7 - Sales of Luxury Goods by Category: Value 2020-2025
- Table 8 - Sales of Luxury Goods by Category: % Value Growth 2020-2025
- Table 9 - Inbound Receipts for Luxury Goods by Country of Origin: Value 2020-2025
- Table 10 - NBO Company Shares of Luxury Goods: % Value 2020-2024
- Table 11 - LBN Brand Shares of Luxury Goods: % Value 2021-2024
- Table 12 - Distribution of Luxury Goods by Format and Category: % Value 2025
- Table 13 - Forecast Sales of Luxury Goods by Category: Value 2025-2030
- Table 14 - Forecast Sales of Luxury Goods by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

SOURCES

- Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover

a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/premium-and-luxury-cars-in-the-United-Arab-Emirates/report.