



Euromonitor
International

Mobility in Switzerland

November 2024

Table of Contents

LIGHT VEHICLE SALES

Chart 1 - Light Vehicle Sales in Switzerland 2018-2028

Chart 2 - Car Sales by Segment in Switzerland 2018-2028

Chart 3 - Top Five Automotive Brands by Market Share in Switzerland 2023 and Change 2018-2023

Chart 4 - Top 10 Most Popular Light Vehicle Models in Switzerland 2023

ELECTRIC AND ALTERNATIVE FUEL VEHICLES

Chart 5 - Electric Car Registrations in Switzerland 2018-2028

Chart 6 - Electric Charging Stations by Type in Switzerland 2018-2023

CAR RENTALS

Chart 7 - Car Rental Sales in Switzerland and Year-on-Year Growth, 2018-2028

Chart 8 - Car Rental Share of Sales by Channel in Switzerland 2018-2028

Chart 9 - Share of Car Rental Sales by Category in Switzerland 2018-2028

Chart 10 - Car Rental Total Transactions and Average Spend per Transaction in Switzerland 2018-2028

Chart 11 - Fleet Size and Year-on-Year Growth in Switzerland 2018-2028

PUBLIC TRANSPORTATION

Chart 12 - Public Transportation Use in 2023 and Growth 2018-2023 in Select Cities

AUTONOMOUS VEHICLES AND CONNECTIVITY

Chart 13 - Road Injury Accidents 2018-2023 and Road Injuries by City 2023

Chart 14 - Road Network by Country 2023

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/mobility-in-switzerland/report.